

# DishLATINO expands international sports content with beIN SPORTS en Español

*Diverse sports coverage from around the globe with increased focus on in-language commentary, Latin American and Spanish teams and athletes*

*Available in all DishLATINO packages and DISH's America's Top 250, Everything and Multi-Sport Packs*

ENGLEWOOD, Colo., Sep. 4, 2014 – DishLATINO subscribers now have more Spanish-language access to the world of sports with the launch of beIN SPORTS en Español. DishLATINO, part of DISH Network L.L.C., a wholly owned subsidiary of DISH Network Dcomprehensive, in-language coverage of international sports, teams and athletes with a greater focus on soccer.

“DishLATINO is building on this summer’s fútbol fever with the launch of beIN SPORTS en Español,” said Alfredo Rodriguez, vice president of DishLATINO. “Our subscribers will find beIN SPORTS en Español is a unique addition to our sports lineup, especially in time for the channel’s coverage of this fall’s many upcoming international sports events.”

With exclusive shows and commentators who specialize in covering international sports, beIN SPORTS en Español brings viewers expanded editorial sports content and analysis in Spanish. Soccer, motorcross, cycling, rugby and boxing are among the sports subscribers can watch on beIN SPORTS en Español.

“The DishLATINO content team has just scored another coup for its customers by bringing our spanish language network to its customers,” said Yousef Al-Obaidly, Deputy-CEO beIN Media Group. “DishLATINO customers are passionate and knowledgeable fans, and beIN SPORTS en Español will offer them more soccer and top flight international competition than any other channel.”

beIN SPORTS en Español, launching on channel 873 in standard definition, is also available in DISH’s America’s Top 250, Everything and Multi-Sport Packs.

For more information on DishLATINO, visit <http://www.dishlatino.com>.

## **About DISH**

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.053 million satellite TV customers, as of June 30, 2014, with the highest-quality programming and technology with the most choices at the best value. Subscribers enjoy a high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 250 company. Visit [www.dish.com](http://www.dish.com).

## **About DishLATINO**

DishLATINO is the leading Hispanic pay-TV provider in the United States. DishLATINO offers more than 60 popular ethnic channels, as well as popular Hispanic and Spanish-language programming and sports in high-definition. DishLATINO offers a selection of pay-TV packages including programming in English and Spanish, as well as Flex TV, a no-term contract, prepaid pay-TV product.

## **About beIN SPORTS USA**

beIN SPORTS USA is America’s international sports network. Launched in 2012, beIN SPORTS is the fastest growing international sports network in the U.S. and is offered on 9 of the largest 10 cable/satellite TV providers in the U.S., as well as other systems across the country. beIN SPORTS offers viewers premium sports content and entertainment across multiple platforms including TV channels beIN SPORTS and beIN SPORTS en Español and live streaming on beIN SPORTS CONNECT. A cornerstone of beIN SPORTS is its unrivaled live soccer coverage, which includes live matches from La Liga, Serie A, Ligue 1, Russian

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Premier League, Copa America 2015, and CONMEBOL/CONCACAF World Cup Qualifiers, as well as news and in-depth analysis of all the top leagues from around the world. With beIN SPORTS CONNECT, authenticated subscribers can also enjoy all the exciting action from the two networks and stream live overflow matches offered in HD on your computer, tablet or smartphone. In addition to soccer, beIN SPORTS serves as a haven to fans of motorsports, tennis, rugby, volleyball and boxing, among others. For more information, please visit [www.beinsports.tv](http://www.beinsports.tv). follow us on Twitter @beINSPORTSUSA and/or @ESbeINSPORTS and like our beIN SPORTS USA Facebook page for breaking news and real-time updates.

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**Media Contact:**

DISH

Jenna McMullin

303-723-1695

[jenna.mcmullin@dish.com](mailto:jenna.mcmullin@dish.com)

@DISHNews

or

beIN SPORTS en Español

Juan Ochoa

305-777-1900 x. 9532

[juan.ochoa@beinsports.net](mailto:juan.ochoa@beinsports.net)

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