ESPN and Disney/ABC Television Group Launch WATCH Authenticated Products to DISH Customers

Live Linear Channel Streams and On Demand Content from WATCH ABC, WATCH ABC Family, WATCH Disney Channel, WATCH Disney XD and WatchESPN Now Available to DISH Video Subscribers at Home and On-the-Go via Multiple Devices

ENGLEWOOD, Colo. & BURBANK, Calif.--(BUSINESS WIRE)--In the weeks immediately following the announcement of their groundbreaking, multi-year distribution deal, DISH Network Corporation (NASDAQ:DISH) and The Walt Disney Company (NYSE:DIS) today announced the availability of WATCH ABC, WATCH ABC Family, WATCH Disney Channel, WATCH Disney XD and WatchESPN, enabling DISH's 14 million video subscribers to access live and on-demand news, entertainment and sports programming on computers, smartphones, tablets, gaming consoles and connected devices. Access to WATCH Disney Junior as well as authenticated services from SEC ESPN Network and Longhorn Network will launch later this year.

DISH customers can now conveniently watch live programming from ABC Family, Disney Channel and Disney XD as well as live network streams of ABC, which are currently available in New York, Los Angeles, San Francisco, Chicago, Houston, Fresno, Philadelphia and Raleigh-Durham. Additionally, live events and programming from ESPN networks – including ESPN, ESPN2, ESPN3, ESPNU, ESPNEWS and ESPN Deportes – are now accessible. ESPN Goal Line and ESPN Buzzer Beater will also be available on WatchESPN when those channels are in season. Video subscribers will need to log in with their DISH online IDs and passwords to access all services.

In addition to live streaming, DISH video subscribers can watch the most current episodes of ABC and ABC Family original series the day after they air online at ABC.com and ABCFamily.com or on smartphones and tablets via the WATCH ABC and WATCH ABC Family apps, which are available free to download in the App Store, Google Play Store, Amazon Appstore and Windows Store. WATCH ABC is also accessible on Apple TV.

DISH customers can access live and popular on-demand programming from Disney Channel and Disney XD online at WATCHDisneyChannel.com and WATCHDISNeyXD.com. The WATCH Disney Channel and WATCH Disney XD apps are free to download in the App Store and Amazon Appstore. The networks are also accessible on Apple TV and Roku.

For WatchESPN, DISH video subscribers can visit <u>WatchESPN.com</u> on their computers for live access to ESPN networks. Customers with a supported smartphone or tablet can also download the free WatchESPN app by visiting the <u>App Store</u>, <u>Google Play Store</u>, <u>Amazon Appstore</u> or <u>Windows Store</u>. The app features access to live content and on-demand video clips. WatchESPN live programming and ondemand clips are also available on Xbox 360, Xbox One, Apple TV and Roku.

About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.057 million satellite TV customers, as of Dec. 31, 2013, with the highest quality programming and technology with the most choices at the best value. Subscribers enjoy a high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

About The Walt Disney Company

The Walt Disney Company, together with its subsidiaries and affiliates, is a leading diversified international

entertainment and media enterprise with five business segments: media networks, parks and resorts, studio entertainment, consumer products and interactive. Disney is a Dow 30 company and had annual revenues of \$45 billion in its Fiscal Year 2013.

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