

DISH Network Premieres Best Novelas of All Time – All Day, Every Day – On Univision's tlnovelas Channel

New Novela Network from Univision Available on DISH Exclusively for DishLATINO Subscribers Nationwide

Univision Communications Inc., the leading media company serving Hispanic America, announced today that Univision tlnovelas, its new network dedicated to telenovelas, is available on DISH exclusively for DishLATINO customers. DishLATINO is a suite of programming packages for the U.S. Hispanic audience available from DISH Network L.L.C., the nation's third largest pay-TV provider.

"We are thrilled to unveil Univision tlnovelas, a network dedicated to the novela phenomenon which has transcended decades and generations as one of the most watched genres on television and continues to have mass appeal across all age groups," said Jessica Rodriguez, senior vice president of Univision Cable Networks. "This network will attract the novela fan at all levels, from novela addicts to closet viewers, who for the first time will have access to a replay of the most popular, romantic stories of all time, available at one destination."

Home to the best telenovelas from Televisa, Univision tlnovelas will deliver a mix of the top recent and past favorite novelas. In addition, with the digital extension, Univision tlnovelas will provide an online website at www.univisiontlnovelas.com for women to connect on issues and topics explored in the novelas and that are close to their hearts. Fans can also engage with the new network on Univision tlnovelas' [forums](#), on Twitter via [@unitlnovelas](#) and on facebook.com/unitlnovelas.

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"We are pleased to have reached a multi-platform, multi-year agreement with Univision for their newest channels, including their award-winning novelas on this new linear channel, Univision tlnovelas," said Dave Shull, senior vice president of Programming, DISH. "These novelas and thousands of hours of other Univision content will be available on demand on TVs, PCs and mobile devices for our customers."

This unprecedented offering is Univision's first authentication partnership with a pay-TV provider, giving DISH customers access to Univision's portfolio of current primetime and library content.

The Univision tlnovela line-up includes:

6:00 p.m. ET – "Esmeralda" (Emerald) – Starring Leticia Calderón and novela heart-throb Fernando Colunga, this is a story of switched destinies. Two babies are born, but the obsessive desire for a male heir and a trick of destiny causes their lives to change. The boy who was born in a miserable shack opens his eyes to the opulence of a mansion; and the beautiful little girl who was born to a silken crib takes her first steps inside the corrugated walls of poverty. The little girl, Esmeralda, is born blind, but years later, she meets the boy and they fall in love, but the secrets of the past threaten to keep them apart.

7:00 p.m. ET – "Palabra de Mujer" (A Woman's Word) – Starring Edith González, Ludwika Paleta, Yadhira Carrilo and Lidia Avila. Vanesa approaches her friend Delia to help her establish a production company to produce quality programming for women with Fernanda, Paulina, Matilde and Irmita supporting the

business venture. The television program they seek to create becomes the motivation that Vanesa needs to rebuild her life after Julian, her husband of 22 years, leaves her for a younger woman. The show they produce, *Palabra de Mujer*, follows the interconnected lives of these four women from varied social backgrounds in Mexico City and how they leverage their professional success to gain control of their personal lives that have spiraled out of control.

8:00 p.m. ET – “Yo Amo a Juan Querendón” (I Love Irresistible Juan) – Eduardo Santamarina plays the decidedly un-dashing Juan Querendón. This leading man isn’t rich, isn’t very handsome, and doesn’t dress well, but all the ladies love him for his kind heart and “colorful” ways. Juan holds women in very high esteem. He considers them the most beautiful creatures on the face of the Earth, nature’s masterpiece, to be respected and worshipped like goddesses. As a result, he falls madly in love with them all, and they with him. One misadventure leads to another, but one thing is clear from the start: viewers find Juan Querendón irresistible, too.

9:00 p.m. ET – “Huracan” (Hurricane) – The late Eduardo Palomo and the beautiful Angélica Rivera star in this story set in the beautiful Mexican port of Mazatlán. Helena and Ulises vowed to love each other forever, carving their names on a rock by the sea. They never suspected that because of a juvenile mistake, destiny would drive them apart and change their lives completely.

10:00 p.m. ET – “Rosa Salvaje” (Wild Rose) – The classic story of a young girl who goes from rags to riches, twice. Rosa marries into a wealthy family, but leaves her husband when she learns that he only married her to spite his sisters and refuses to accept any alimony. To her surprise, Rosa is reunited with her long-lost mother, an upper-class woman, and becomes extremely wealthy. The novela stars Veronica Castro, Guillermo Capetillo, and Laura Zapata.

11:00 p.m. ET – “Niña Amada Mía” (My Beloved Little Girl) – Starring Karyme Lozano and the dashing Sergio Goyri. Don Clemente is a rich landowner who has been widowed for some time. When he decides to remarry, the three daughters he has raised since infancy suspect their new stepmother is only after their father’s fortune. Soon all three daughters must make life changing decisions of whether to follow their hearts or obey their loving but strict father’s wishes.

For more information on Univision tlnovelas, visit: www.univisiontlnovelas.com and to watch some of the promotional spots click here: http://youtu.be/6FQH6U8_rRA or here: <http://youtu.be/7RCKTgZ5JJI>.

About Univision Communications Inc.

Univision Communications Inc. (UCI) is the leading media company serving Hispanic America. Its assets include Univision Network, one of the top five networks in the U.S. regardless of language and the most-watched Spanish-language broadcast television network in the country reaching 96% of U.S. Hispanic households; TeleFutura Network, a general-interest Spanish-language broadcast television network reaching 88% of U.S. Hispanic households; Univision Cable Networks, including Galavisión, the country’s leading Spanish-language cable network, as well as a new 24-hour cable network dedicated to novelas, Univision tlnovelas, and a suite of six cable offerings - De Película, De Película Clásico, Bandamax, Ritmoson, Telehit and Clásico TV; Univision Studios, which produces and co-produces reality shows, dramatic series and other programming formats for the Company’s platforms; Univision Television Group, which owns and/or operates 62 television stations in major U.S. Hispanic markets and Puerto Rico; Univision Radio, the leading Hispanic radio group which owns and/or operates 69 radio stations in 16 of the top 25 U.S. Hispanic markets and 5 stations in Puerto Rico; Univision Interactive Media, a network of national and local online and mobile sites including Univision.com, which continues to be the #1 most-visited Spanish-language website among U.S. online Hispanics, Univision Móvil, a longstanding industry-leader with unique, relevant mobile products and services, and Univision Partner Group, a specialized advertising and publisher network. Headquartered in New York City, UCI has television network operations in Miami and television and radio stations and sales offices in major cities throughout the United States. For more information, please visit www.univision.net.

About DISH Network

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides

approximately 13.967 million satellite TV customers, as of Dec. 30, 2011, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

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