

# DISH Network Web Site Wins Standard of Excellence Award

EchoStar Communications Corporation's (NASDAQ: DISH) DISH Network™ satellite TV service today announced that its Web site has won the 2005 Standard of Excellence WebAward from the Web Marketing Association (WMA).

The Web site, [www.dishnetwork.com](http://www.dishnetwork.com), won for its design, innovation, content, technology, interactivity, copywriting and ease of use, according to WMA.

The WebAwards competition is the Internet's premier Web design event that recognizes individual and team achievements of Web professionals who create and maintain outstanding corporate Web sites. EchoStar competed among 2,100 entries from 33 countries, and was one of four companies to receive the Standard of Excellence honor in the broadcast industry category.

The WebAwards is produced by the Web Marketing Association, founded in 1997 to set a high standard for Internet Web site development. The organization is comprised of volunteer marketing, advertising, public relations and design professionals who share an interest in improving the quality of advertising, marketing and promotion used to attract visitors to corporate Web sites.

## About EchoStar Communications Corporation

EchoStar Communications Corporation (NASDAQ: DISH) serves more than 11.4 million satellite TV customers through its DISH Network™, the fastest growing U.S. provider of advanced digital television services in the last five years. DISH Network offers hundreds of video and audio channels, Interactive TV, HDTV, sports and international programming, together with professional installation and 24-hour customer service. Visit EchoStar's DISH Network at [www.dishnetwork.com](http://www.dishnetwork.com) or call 1-800-333-DISH (3474).

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