

Cision® Renews Partnership with the International Luxury Hotel Association

Successful relationship will continue to expand Cision's reach in the hospitality sector.

NEW YORK, Dec. 4, 2017 /PRNewswire/ -- International Luxury Hotel Association, the luxury hospitality industry's biggest influencer, and Cision, one of the industry's largest content distribution networks, have renewed their partnership to distribute content across each other's respective networks.

Cision's PR Newswire distribution service will continue to deliver real-time travel news content to the International Luxury Hotel Association's website and the ILHA will share important luxury hotel industry news via Cision's content distribution network.

Barak Hirschowitz, President of the International Luxury Hotel Association said, "We are very excited about sharing Cision's real-time content with our audience. Cision's PR Newswire is one of the largest content distribution networks and will further expand our reach. Based on the successful relationship over the past few years we are excited to renew our partnership."

"The International Luxury Hotel Association is the largest influencer in luxury hospitality," said Joshua B. Cohen, Cision's vice president of content licensing and distribution. "By relying on the ILHA's extensive audience, our partnership will continue to expand our reach into important niche sectors such as luxury hospitality."

About ILHA

The International Luxury Hotel Association (<http://www.luxuryhotelassociation.org>) is the luxury hospitality's preeminent association promoting, unifying and advancing the industry through insight, opinion, and research.

ILHA reaches an audience of more than 500,000 hotel professionals in 90+ countries. It also produces LUXURY HOTELIERS Magazine, ILHA SmartBrief and the INSPIRE SUMMITS in Europe and North America. They also run LinkedIn's largest hospitality and travel group which ranks in the top 100 of the more than 10 million professional groups on LinkedIn.

About Cision

Cision Ltd. (NYSE: [CISN](#)) is a leading global provider of earned media software and services to public relations and marketing communications professionals. Cision's software allows users to identify key influencers, craft and distribute strategic content, and measure meaningful impact. Cision has over 3,000 employees with offices in 15 countries throughout the Americas, EMEA, and APAC. For more information about its award-winning products and services, including the Cision® Communications Cloud®, visit www.cision.com and follow Cision on Twitter [@Cision](#).

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