

# Endurance and Constant Contact Partner to Provide Email Marketing Solutions for Small Business

[Endurance International Group](#) (NASDAQ: EIGI), a leading provider of cloud-based platform solutions to help small and medium-sized businesses succeed online, and [Constant Contact](#)<sup>®</sup>, Inc. (NASDAQ: CTCT), today announced a partnership to provide Constant Contact's email marketing tools to Endurance subscribers. Endurance subscribers at [Bluehost](#), [HostGator](#) and [iPage](#) now are able to access and sign up for email marketing via the Constant Contact Toolkit™, including Constant Contact's list building, contact management and social media tools, all from the Endurance platform.

*“For small businesses, having one place to go for all their marketing needs is a huge win”*

“We're excited to expand and grow our partnerships initiative with Constant Contact,” said Joel Rosen, executive vice president of product and marketing for Endurance. “In our surveys, small businesses rank email marketing high on their list of priorities. This partnership provides our subscribers with a full suite of email marketing products from Constant Contact, directly from their control panel. It exemplifies our deep, ongoing commitment to deliver easy access to applications that matter most to our customers. It also reinforces our commitment to increasing our average revenue per subscriber by adding innovative and valuable products to our platform.”

“For small businesses, having one place to go for all their marketing needs is a huge win,” said Christopher M. Litster, senior vice president of sales and marketing at Constant Contact. “Our research shows that small businesses find their websites and their email marketing to be two of the most effective components of their marketing mix. Bringing these two key elements together within the Endurance platform helps small businesses get their marketing up and running that much easier.”

The addition of Constant Contact's email marketing tools to Endurance's product offering will allow small business customers to purchase and access the Constant Contact Toolkit directly from their control panel, creating a seamless experience across both platforms. With the Constant Contact Toolkit, Endurance subscribers will be able to design professional-looking emails, manage and grow their contact lists, and have access to powerful analytics data with real-time reporting.

The Constant Contact Toolkit is an integrated online marketing platform that makes it easy for small businesses to find and engage with current and new customers across all of the marketing channels that matter: email, social, mobile, and web. With 13 campaign types to choose from, small businesses can map their marketing to their specific business goals. Combined with robust, real-time campaign reporting, the Constant Contact Toolkit helps small businesses easily understand what's working and provides insights on how to approach future marketing for even better results.

## About Endurance International Group

Endurance International Group (NASDAQ: [EIGI](#)) helps small and medium-sized business owners establish, manage and grow their businesses by harnessing the power and promise of the web. As a leading provider of cloud-based platform solutions to help small and medium-sized business owners succeed online, Endurance, through its family of brands – including Bluehost, HostGator, iPage, Domain.com, A Small Orange, MOJO Marketplace and ResellerClub – supports over 3.8 million subscribers and is able to tailor solutions for small businesses at every stage and level of sophistication. Endurance is headquartered in Burlington, Massachusetts, has a presence in Asia and the Americas, and employs over 2,400 people. For more information, visit [endurance.com](#).

## About Constant Contact, Inc.

Constant Contact helps small businesses do more business. We have been revolutionizing the success formula for small businesses, nonprofits, and associations since 1998, and today work with more than 600,000 customers worldwide. The company offers the only all-in-one online marketing platform that helps small businesses drive repeat business and find new customers. It features multi-channel marketing campaigns (newsletters/announcements, offers/promotions, online listings, events/registration, and feedback) combined with shared content, contacts, and reporting; free award-winning coaching and product support; and integrations with critical business tools — all from a single login. The company's extensive network of educators, consultants/resellers, technology providers, franchises, and national associations offers further support to help small organizations succeed and grow. Through its Innovation Loft, Constant Contact is fueling the next generation of small business technology.

This press release includes certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, including statements reflecting our expectations regarding product-related initiatives and increasing average revenue per subscriber. These forward-looking statements reflect our current views about our plans, intentions, expectations, strategies and prospects, which are based on the information currently available to us and on assumptions we have made. Although we believe that our plans, intentions, expectations, strategies and prospects as reflected in or suggested by those forward-looking statements are reasonable, we can give no assurance that these plans, intentions, expectations or strategies will be attained or achieved. Furthermore, actual results may differ materially from those described in the forward-looking statements and will be affected by a variety of risks and factors that are beyond our control including, without limitation, risks set forth under the caption "Risk Factors" in our Quarterly Report on Form 10-Q for the period ended September 30, 2014 filed with the SEC on November 7, 2014 and other reports we file with the SEC. We assume no obligation to update any forward-looking statements contained in this document as a result of new information, future events or otherwise.

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**Press Contact:**

Dani LaSalvia

Endurance International Group

(781) 852-3212

[press@endurance.com](mailto:press@endurance.com)

Erika Tower

Constant Contact

(781) 482-7039

[pr@constantcontact.com](mailto:pr@constantcontact.com)

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