

# Constant Contact to Host Boulder County Small Businesses Summit on 10/30

## Special Day-Long Event to Teach Local Businesses and Nonprofits Strategies for Achieving Success with Email, Social Media, and Mobile Marketing

BOULDER, Colo.--([BUSINESS WIRE](#))--Boulder-area small businesses are about to get a lot more savvy when it comes to online marketing. On October 30th, [Constant Contact<sup>®</sup>, Inc.](#) (NASDAQ: CTCT) will host The Boulder County Small Business Summit, a special day-long event filled with interactive workshops that will teach small businesses and nonprofits what they need to know to achieve success with online marketing today.

The Boulder County Small Business Summit will feature some of the Colorado's top small business and marketing experts and cover topics including how small businesses can use Engagement Marketing to win in a socially connected world; how to use social media and Search Engine Optimization (SEO) to earn new customers; customer retention and management in today's marketplace; and how to take a business mobile. A special session on small business funding options and what to expect when you're expecting a bank loan will also be offered by event sponsor First National Bank.

"From email to social media to mobile, there is no doubt that marketing has changed over the last few years," said Zak Barron, Constant Contact's area director – central region. "The Small Business Summit will help local businesses learn how they can embrace these new tools and technologies to be successful marketers, and ultimately, successful businesses."

### Event details:

- **Date:** October 30, 2013
- **Time:** 8:00 am to 4:00 pm MT
- **Location:** Xilinx Retreat Center, 1951 S Fordham St, Longmont, CO 80503
- **Presenters:** Zak Barron, Constant Contact's Area Director – Central Region; Jack Jostes, Ramblin Jackson Internet Marketing Director; Cheri Ruskus, Entrepreneur, Author, Business Coach, and founder of the Victory Circles; Casey McConnell, CEO, Creator and Founder of Qittle; Monty Meduna Vice President, First National Bank
- Registration fee: \$49.00, which includes breakfast and lunch

For more information on this seminar or to register, please visit: [boulderbusinesssummit.com](http://boulderbusinesssummit.com)

### About Constant Contact, Inc.

[Constant Contact](#) wrote the book on Engagement Marketing™ – the new marketing success formula that helps small organizations create and grow customer relationships in today's socially connected world. More than half a million small businesses, nonprofits and associations worldwide use the company's online marketing tools to generate new customers, repeat business, and referrals through email marketing, social media marketing, event marketing, local deals, digital storefronts, and online surveys. Only Constant Contact offers the proven combination of affordable tools and free KnowHow, including local seminars, personal coaching and award-winning product support. The company further supports small organizations through its extensive network of consultants/resellers, technology providers, franchises and national associations.

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