

# Constant Contact Celebrates Small Business Week Canada with “Get Down to Business” Events Nationwide

**Educational Seminars Part of Month-Long Series to Help Small Businesses Reach Their Next Great Customers with Email Marketing and Social Media Marketing**

TORONTO & VANCOUVER, British Columbia--([BUSINESS WIRE](#))--

Small Business Week Canada (October 20-26, 2013) is fast approaching and to celebrate, [Constant Contact@, Inc.](#) (NASDAQ: CTCT) will host **Get Down to Business**, a nationwide series of business-building events, throughout the month of October. These events, each with unique formats of educational presentations and panels, will feature Constant Contact’s team of marketing experts, including Canadian Regional Development Directors, Lisa Kember and Guy Steeves, as well as other thought leaders from each participating region.

“At Constant Contact, we are invested in our mission to help small businesses achieve success—and this could not be accomplished without education at a local level,” said Kember. “Our extensive network of marketing experts makes it possible for us to truly be involved in the field with these small business communities.”

Get Down to Business events will teach small businesses how they can leverage [email marketing](#) and [social media marketing](#) to engage with customers and drive business success. Attendees will walk away from these sessions with actionable steps that can be used to build out the framework for their next great campaign, and ultimately, achieve their business goals.

“There are thriving small business communities throughout Canada,” said Steeves. “Get Down to Business events will celebrate these local businesses, and work to teach them skills for continued success.”

For more details about the local Get Down to Business Events or to register, please visit <http://www.constantcontact.com/sbm>

## About Constant Contact, Inc.

[Constant Contact](#) wrote the book on Engagement Marketing™ – the new marketing success formula that helps small organizations create and grow customer relationships in today’s socially connected world. More than half a million small businesses, nonprofits and associations worldwide use the company’s online marketing tools to generate new customers, repeat business, and referrals through email marketing, social media marketing, event marketing, local deals, digital storefronts, and online surveys. Only Constant Contact offers the proven combination of affordable tools and free KnowHow®, including local seminars, personal coaching and award-winning product support. The company further supports small organizations through its extensive network of consultants/resellers, technology providers, franchises and national associations.

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