

Constant Contact and the Chicago City Treasurer's Office Announce Winners of 2013 Chicago Small Business Online Marketing Contest

Elements Contemporary Ballet and Hensler Integrated Marketing Awarded Top Honors in Email Marketing and Social Media Contest

CHICAGO--([BUSINESS WIRE](#))--[Constant Contact®](#), Inc. (NASDAQ: CTCT), the trusted marketing advisor to more than half a million small organizations worldwide, and the Chicago City Treasurer's Office have announced the winners of the 2013 Chicago Small Business Online Marketing Contest.

The Chicago Small Business Online Marketing Contest awarded over \$10,000 in cash and prizes to businesses submitting winning entries in "Best Business Email Marketing" and "Best Overall Users of Social Media" categories, including "Rookie Awards" for those businesses that had utilized online marketing tools for less than one year. Entries were judged based on originality of concept, polish and appeal, clarity, and effectiveness.

"Three years after launching the first Chicago Small Business Online Marketing Contest, we're seeing growing response from the local small businesses and nonprofit community," said Chicago City Treasurer Stephanie D. Neely. "The level of interest and participation reflects the importance of online marketing to small business and nonprofit success."

Winners: Best Business Email Marketing

- 1st Place: [Elements Contemporary Ballet](#)
- 2nd Place: [The Honeycomb Project](#)
- Rookie Award: [Shawn Sargent Studio](#)

Winners: Best Overall Users of Social Media

- 1st Place: [hensler integrated marketing](#)
- 2nd Place: [Kinzie Chophouse](#)
- Rookie Award: [My Daily Escape](#)

Winners were celebrated at an awards luncheon last week at Harry Caray's Italian Steakhouse in Chicago. More than 100 small businesses in the City of Chicago entered the contest, which took place between January 2 and February 28, 2013. The contest judging panel featured a prestigious panel of business leaders from the Chicago area. In addition, more than 300 small business representatives and entrepreneurs took part in the free online-marketing-focused [educational seminars](#) co-sponsored by Constant Contact and the City of Chicago's Treasurer's Office during the contest.

"The quality of entries in this year's Chicago Small Business Online Marketing Contest demonstrates that small businesses are harnessing the power of online marketing tools to innovate, create, and grow their businesses in more ways—and more effectively—than ever before," said Steve Robinson, Chicago-based area director for Constant Contact. "We are honored to recognize Elements Contemporary Ballet, The Honeycomb Project, Shawn Sargent Studio, hensler integrated marketing, Kinzie Chophouse, and My Daily Escape for their success."

Additional Resources:

- For small business resources available through the Chicago City Treasurer's Office, visit <http://www.chicagocitytreasurer.com>
- For information regarding Constant Contact's ongoing small business educational seminars in the Chicagoland area, visit <http://www.constantcontact.com/steve-robinson>

About Constant Contact®, Inc.

[Constant Contact](#) wrote the book on Engagement Marketing™ – the new marketing success formula that helps small

organizations create and grow customer relationships in today's socially connected world. More than half a million small businesses, nonprofits and associations worldwide use the company's online marketing tools to generate new customers, repeat business, and referrals through email marketing, social media marketing, event marketing, local deals, digital storefronts, and online surveys. Only Constant Contact offers the proven combination of affordable tools and free KnowHow®, including local seminars, personal coaching and award-winning product support. The company further supports small organizations through its extensive network of consultants/resellers, technology providers, franchises and national associations.

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