

Constant Contact Introduces EventSpot

Rebranded event management product features integration with ProPay to enable online and mobile credit card payment

WALTHAM, Mass.--(BUSINESS WIRE)--[Constant Contact@, Inc.](#) (NASDAQ: CTCT) has renamed the latest version of its event management product [EventSpot from Constant Contact](#). Affordable and easy-to-use, EventSpot's focus remains on helping small businesses, nonprofits and associations hold successful events – starting with event promotion, through the event itself, and beyond. The product also now integrates with [ProPay](#) to enable online mobile credit card payment.

“EventSpot is designed to help small businesses and nonprofits planning events more effectively promote their events and more efficiently capture and track event registration,” said Christopher M. Litster, vice president and general manager of EventSpot at Constant Contact. “Our event management product continues to provide small businesses and organizations who hold events with a comprehensive online tool, encompassing everything from event promotion, to robust registration and web-based meeting tools, to analytics and post-event communication. The new name reflects the true value that Constant Contact brings to the table: EventSpot is a one-stop, online shop for the small businesses and organizations that meets their marketing and management needs before, during and after their events.”

A new integration with [ProPay](#), a payment solutions provider, will give EventSpot customers access to new credit card payment options for registrants. The ProPay integration will offer an all-in-one merchant account and payment gateway service built specifically for small businesses. EventSpot customers will be able to accept credit card payments from event registrants through their merchant accounts and Authorize.net (the most requested payment gateway) seamlessly from within EventSpot, enabling the direct payment of event fees to their account. Registrants will be able to sign up for events from the registration page and pay with a credit card, without being redirected to other sites to make payments. Both planners and registrants will benefit from ProPay's industry-leading merchant compliance and risk features.

For more information about EventSpot from Constant Contact, or to sign up for a free 60-day EventSpot trial, please visit: <http://www.eventspot.com>.

About ProPay

Since 1997, ProPay has provided simple, secure, and affordable payment solutions for organizations ranging from the small, home-based entrepreneur to multi-billion-dollar enterprises. ProPay is a leading provider of complete End-to-End Payment Security solutions designed to significantly reduce the client organization's risk of having sensitive payment data compromised. ProPay is the recipient of the prestigious 2010 ETA ISO of the Year award. ProPay is privately held company, headquartered in Lehi, Utah. For information, visit www.propay.com.

About Constant Contact, Inc.

[Constant Contact](#) wrote the book on Engagement Marketing™ – the new marketing success formula that helps small organizations create and grow customer relationships in today's socially connected world. More than half a million small businesses, nonprofits and associations worldwide use the company's online marketing tools to generate new customers, repeat business, and referrals through email marketing, social media marketing, event marketing, local deals, digital storefronts, and online surveys. Only Constant Contact offers the proven combination of affordable tools and free KnowHow, including local seminars, personal coaching and award-winning product support. The company further supports small organizations through its extensive network of consultants/resellers, technology providers, franchises and national associations.

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