

## **Schneider Electric to Equip Choice Hotels International Franchisees with AI-Assisted Technology to Help Reduce Environmental Footprint**

**Schneider Electric's EcoStruxure™ Resource Advisor to help nearly 6,000 Choice Hotel owners track energy and sustainability data.**

LOUISVILLE, KY, Mar. 27, 2023 - Schneider Electric, the global leader in the digital transformation of energy management and sustainability, has been chosen by Choice Hotels International, one of the largest and most successful lodging franchisors in the world, to provide AI-assisted technology to help more than 6,000 franchisees in the United States autonomously track and manage energy consumption and sustainability data.

Schneider Electric will equip the company with EcoStruxure Resource Advisor, Schneider Electric's AI-assisted, cloud-based solution for managing enterprise-wide energy and sustainability data. The platform will deliver preconfigured dashboards that enable hotels to automatically track their energy and water consumption while calculating their emissions. The tool will allow hotel owners to better manage their utility usage, spot anomalies such as leaks, benchmark themselves against other properties, and help identify cost saving opportunities. The software will also assist hotel owners in preparing for numerous upcoming state and local regulations related to utility reporting and energy efficiency for commercial buildings.

"To safeguard my investment in my hotel today and tomorrow, it's imperative that I monitor and manage my utility usage," said Alec Rogers, owner of Maine Evergreen Hotel, Ascend Hotel Collection. "Resource Advisor takes the guesswork out of allocating resources and managing energy costs so owners like me can spend more time focusing on what matters most: connecting with travelers and the communities in which we work and live."


"It's exciting that Choice Hotels has chosen Schneider Electric to support nearly 6,000 hotels in their data collection efforts and to drive the company's strategy for sustainability reporting," said Steve Wilhite, president, Schneider Electric's Sustainability Business. "Energy volatility and increasing compliance on emissions management and disclosure are impacting every industry, including hospitality. We are honored to work with Choice Hotels as they build the critical infrastructure necessary to support their sustainability initiatives for owners and guests alike."

This collaboration represents the latest example of Choice's longstanding commitment to helping its franchisees streamline operating costs and drive profitability through leading technology. For more information on Choice Hotels sustainability and corporate social responsibility initiatives, visit [www.choicehotels.com/about/responsibility](http://www.choicehotels.com/about/responsibility). For energy and sustainability industry news, and insights on trends and best practices from Schneider Electric, visit [Perspectives](#) and follow [Schneider Electric Energy & Sustainability Services](#) on LinkedIn.

### **About Schneider Electric**

Schneider's purpose is to empower all to make the most of our energy and resources, bridging progress and sustainability for all. We call this Life Is On. Our mission is to be your digital partner for Sustainability and Efficiency. We drive digital transformation by integrating world-leading process and energy technologies, end-point to cloud connecting products, controls, software and services, across the entire lifecycle, enabling integrated company management, for homes, buildings, data centers, infrastructure and industries. We are the most local of global companies. We are advocates of open standards and partnership ecosystems that are passionate about our shared Meaningful Purpose, Inclusive and Empowered values. [www.se.com](http://www.se.com)

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