

## **Comfort Hotels Increases its Presence in France by adding 13 Hotels from Dalmata Hospitality Group**

Choice Hotels, one of the world's largest hotel franchisors, is expanding its portfolio by adding 13 Comfort hotels owned and operated by Dalmata Hospitality Group. Approximately 1,000 rooms across different regions of France, including Amiens, Etampes, Evreux, Grenoble, Porte d'Ivry, Lens, Lyon St Exupery, Linas-Montlhery, Montlucon, Noyelles-Godault, Orleans, Pithiviers and Orly-Rungis, are scheduled to enter the Choice system between August 2018 and early 2019.

This strategic alliance between Choice Hotels and Dalmata Hospitality is the first of many expected collaborations, including additional hotel opportunities in France and other European markets.

"We are delighted to increase the network of Comfort in France and add more than 1,000 rooms. Dalmata Hospitality Group is the perfect partner for Choice to expand our presence in France. This alliance creates a foundation for many future projects," says Isabelle Rochelandet, Vice President Choice Hotels Western Europe.

"We are confident that the Comfort brand will add value to our thirteen hotels. We worked very closely with the Choice team to implement this rebranding in record time. For Dalmata Hospitality, which is the largest French player in the investment and management of economic hotels, it is also an ideal way to enhance its offer of leading brands to its customers "adds Jean Michel Dalmasso, Dalmata Hospitality CEO

### **About Choice Hotels:**


*Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With over 6,800 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 550,000 rooms around the globe and as of March 31, 2018, there are more than 900 hotels in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, WoodSpring Suites®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels® brands provide a spectrum of lodging choices to meet guests' needs. With more than 36 million members, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at [www.choicehotels.com](http://www.choicehotels.com) for more information.*

### **About Dalmata Hospitality:**

*Dalmata Hospitality is the leading independent French hotel management group in the economic segment. The group owns and manages more than 45 hotels, representing nearly 3,300 rooms throughout France. The growth strategy focuses on selecting, acquiring, renovating and operating hotel assets throughout the territory. Dalmata is a key partner in France of hotel franchisors, matching of hotels with their development strategy with leading commercial management to increase the value of their brands. For more information or to make a reservation, visit [www.dalmatahospitality.com](http://www.dalmatahospitality.com)*

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