Choice Hotels Appoints Curtis Osekowsky to Vice President of Franchise Services

ROCKVILLE, Md. (Sept.19, 2018) – Choice Hotels International, Inc. (NYSE: CHH), one of the world's largest hotel franchisors, announced Curtis Osekowsky has joined the company as vice president of franchise services.

In this role, Osekowsky will lead Choice's nationwide, field-based franchise services organization which delivers business analysis and performance consulting support to nearly 5,800 domestic hotels. The company's franchise services organization strategically engages franchisees to help them benefit from the company's many resources and programs that can help optimize franchisee profitability and guest satisfaction.

"Choice Hotels champions owner success and profitability and is committed to helping franchisees maximize their potential by offering best-in-class training, individualized consulting, and tailored resources," said John Bonds, senior vice president of enterprise operations and technology, Choice Hotels. "Curtis brings extensive industry knowledge and expertise which will help improve and amplify our franchise service offerings."

Osekowsky joins Choice Hotels with more than 20 years of industry experience. Most recently, he served as regional vice president of operations at Radisson Hotel Group, where he oversaw the performance of Radisson branded hotels throughout the United States, Costa Rica and Panama. Earlier in his career, Osekowsky held various leadership positions related to operations, revenue management and sales. He earned his bachelor's degree from New Mexico State University and Master of Business Administration from Liberty University.

"Over the past several years, I have seen Choice deliver best-in-class franchisee performance support and I am delighted to lead a team of this caliber with a company that values franchisee profitability, innovation and inclusion," said Osekowsky.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 6,800 hotels, representing more than 550,000 rooms, in over 40 countries and territories as of June 30, 2018, the Choice® family of hotel brands provide business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit www.choicehotels.com.

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