

Everhome Suites Marks Major Milestone with Multi-Market Growth Surge

Everhome Brand Enters High-Barrier Markets with Speed and Scale, Signaling Strong Developer Confidence and Operational Momentum

NORTH BETHESDA, Md., Sept. 3, 2025 /PRNewswire/ -- Everhome Suites, the midscale extended stay brand from [Choice Hotels International, Inc.](#) (NYSE: CHH), continues to grow its nationwide footprint with the opening of seven new properties across diverse and strategic markets in the United States. Choice Hotels now has 17 Everhome Suites open, 16 under construction, and 45 in the pipeline. The brand is on track to have nearly 25 hotels open by the end of the year.

This latest expansion marks several key milestones for Everhome Suites brand including its entry into highly competitive markets across Southern California. Additionally, the opening of the new Yuma location marks the brand's 20th property.

"Opening our 20th Everhome Suites is a meaningful milestone that reflects continued interest from the development community," said Ron Burgett, Senior Vice President, Extended Stay Development, Choice Hotels International. "Our continued expansion into new and diverse markets highlights Everhome's compelling value for developers—thanks to its efficient prototype, flexible operating model, and ability to meet rising demand for extended stay accommodations. These strengths are enabling us to enter into a range of markets nationwide, including those in high-barrier and strong growth markets."

Everhome Suites Bozeman, MT opened in May 2025. Located at 959 S Fowler Ave, the property will serve travelers visiting Montana State University, Bozeman Health Deaconess Hospital, and the region's thriving outdoor recreation economy. Its location near Yellowstone International Airport and Big Sky Resort positions it as a key addition to the brand's growing presence in the Mountain West region.

Everhome Suites Ontario, CA opened in July 2025. Located at 1820 East G Street, the 113-room hotel is strategically positioned near Ontario International Airport and major transportation corridors. The property benefits from proximity to key regional employers such as Gold Star Foods and Kindred Hospital Ontario, and is just minutes from Ontario Mills, one of the largest outlet malls in the country. Guests can also enjoy nearby recreational options like Cucamonga-Guasti Regional Park. Designed for extended stays, the hotel features apartment-style suites with full kitchens, a 312-square-foot meeting room, and amenities tailored for both business and leisure travelers.

Everhome Suites San Bernardino, CA opened in July 2025. Located at 864 E Harriman Place, the 114-room hotel is ideally situated off I-10 near Loma Linda and downtown San Bernardino. The property serves a diverse guest base including visitors to Loma Linda University Medical Center, Arrowhead Regional Medical Center, and the San Bernardino County Government Center. It also benefits from proximity to regional attractions like the San Bernardino County Museum and the First Original McDonald's Museum, as well as major logistics and distribution hubs.

Everhome Suites Yuma, AZ opened in July 2025. Located at 2011 E 18th Street, the 122-room hotel is positioned to support military and government travelers with nearby access to Marine Corps Air Station Yuma, the largest Marine Corps aviation installation in the world. The property also serves medical professionals and patients visiting Yuma Regional Medical Center, and benefits from proximity to Arizona Western College and the Yuma Palms Regional Center.

Everhome Suites Newington, NH opened in July 2025. Located at 2109 Woodbury Avenue, the 106-room hotel is strategically placed near the Mall at Fox Run and Portsmouth International Airport. The property supports demand from the Portsmouth Naval Shipyard, which employs over 9,000 personnel, and nearby manufacturing facilities including Sig Sauer, SubCom, and Lonza Biologics. It also serves travelers visiting Portsmouth Regional Hospital and the University of New Hampshire.

Everhome Suites Rochester, NY opened in August 2025. Located at 500 Bellwood Drive, the 114-room hotel is situated along I-390 and serves a population of healthcare, education, and manufacturing travelers. Key demand drivers include the University of Rochester's Strong Memorial Hospital, Unity Hospital, and major employers such as Kodak, L3Harris, Thermo Fisher Scientific, and Ortho Clinical Diagnostics. The property is also near the Frederick Douglass Greater Rochester International Airport.

Everhome Suites Somerset, NJ opened in August 2025. Located at 1860 Easton Avenue, the 114-room hotel is positioned near I-287 and serves a robust mix of corporate, healthcare, and logistics travelers. The property is close to the Colgate-Palmolive Global Technology Center, Johnson & Johnson, and the Robert Wood Johnson University Hospital. It also benefits from nearby distribution centers for Amazon, Chanel, and L'Oréal, making it a key asset in central New Jersey's innovation corridor.

Paladin Equity Capital, a developer on several of the new Everhome Suites properties, shared their perspective on the Southern California openings:

"Developing new hotels in Southern California requires persistence, creativity, and the ability to navigate significant barriers to entry, including high land costs, complex entitlements, municipal planning, and infrastructure requirements," said Phillip Powers of Paladin. "These openings showcase our team's dedication and problem-solving, as well as the valuable partnership and commitment from the cities of San Bernardino and Ontario. These new Everhome Suites represent our continued confidence in the future of the brand and the long-term strength of the Southern California extended stay hospitality market."

Everhome Suites provides all the comforts of home with fully equipped kitchens, spa-style bathrooms, spacious closets, premium one-bedroom suites with in-room washer and dryer, locally inspired touches, weekly housekeeping, free WiFi, pet-friendly options, multipurpose lobby, outdoor amenities like barbeque grills and firepits, tech-enabled Homebase Market, 24/7 fitness center with Peloton bikes, and guest laundry facilities.

Choice Hotels offers dedicated tools and resources for the extended stay segment, including for developers, the Choice Maps platform, which uses AI to identify desirable markets. Also provided are specialized sales, revenue management, marketing, and operational support including the choiceEDGE reservation platform and choiceADVANTAGE, the property management system that helps manage room rates, distribution channels, and inventory effectively.

For more information on Everhome Suites development opportunities, visit <https://www.choicehotelsdevelopment.com/our-brands/extended-stay/everhome-suites>

Everhome Suites®: *Closer to Home*

The Everhome Suites brand provides a *Closer to Home™* experience that enables guests to live life on their terms during longer-term stays. The newly constructed midscale hotels are designed to help extended stay guests maintain routine on the road with apartment-style suites featuring fully equipped kitchens, spa-like bathrooms and customizable "me" spaces, including movable workstations, full-size closets and additional storage. Everhome Suites properties have modern and sophisticated public spaces, 24/7 fitness centers with Peloton bikes, guest laundry facilities, free Wi-Fi and self-service marketplaces with a variety of fresh and frozen meal and grocery options. For more information, visit <https://www.choicehotels.com/everhome-suites>.

About Choice Hotels®

Choice Hotels International, Inc. (NYSE: CHH), is one of the largest lodging franchisors in the world, with over 7,500 hotels, representing nearly 650,000 rooms, in 46 countries and territories. A wide-ranging portfolio of 22 brands that includes full-service upper upscale, midscale, extended stay, and economy properties enables Choice® to meet travelers' needs in more places and for more occasions while driving more value for franchise owners and shareholders. The award-winning Choice Privileges® rewards

program and co-brand credit card options provide members with a fast and easy way to earn reward nights and personalized perks. For more information, visit www.choicehotels.com.

Forward-Looking Statements

This communication includes "forward-looking statements" about future events, including anticipated development and hotel openings. Such statements are subject to numerous risks and uncertainties, including construction delays, availability and cost of financing and the other "Risk Factors" described in our Annual Report on Form 10-K and our Quarterly Reports on Form 10-Q, any of which could cause actual results to be materially different from our expectations.


Addendum

This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document first filed and registered with applicable state authorities. A copy of the Franchise Disclosure Document can be obtained through contacting Choice Hotels International at [915 Meeting St Ste 600, North Bethesda, MD 20852](mailto:development@choicehotels.com), email: development@choicehotels.com.

© 2025 Choice Hotels International, Inc. All Rights Reserved

SOURCE Choice Hotels International, Inc.

For further information: MediaRelations@choicehotels.com

Additional assets available online:  [Photos \(2\)](#)

<https://stage.mediaroom.com/choicehotels/2025-09-03-Everhome-Suites-Marks-Major-Milestone-with-Multi-Market-Growth-Surge>