

## **Choice Hotels International Appoints Aly El-Bassuni as Senior Vice President of Managed Hotels Division**

**Experienced hospitality executive will lead the operational performance, financial success and strategic direction for the company's portfolio of managed hotels**

**NORTH BETHESDA, August 13, 2025** –Choice Hotels International, Inc. (NYSE: CHH), one of the world's largest lodging franchisors, today announced the appointment of Aly El-Bassuni as Senior Vice President of its Managed Hotels Division.

In this role, El-Bassuni will oversee the strategy, operations and continued momentum of Choice Hotels' managed hotel properties, focusing on helping maximize performance, enhancing guest experiences and driving long-term, sustainable growth.

"Aly's hands-on leadership style, deep respect for frontline teams, and global perspective make him an exceptional fit to lead our Managed Hotels Division," said Dom Dragisich, Executive Vice President, Operations and Chief Global Brand Officer at Choice Hotels. "His strategic vision, operational expertise and international background will be instrumental as we continue to evolve and grow this critical part of our business."

El-Bassuni brings more than three decades of hospitality leadership to Choice Hotels, with a career spanning operations, franchising and brand management. Most recently, he served as President of Operations, Owner & Brand Relations at Aimbridge Hospitality, where he led operations support services to drive owner satisfaction, retention and business growth. He has also held senior roles at Wyndham Hotels & Resorts and Radisson Hotel Group Americas, overseeing operations and strategic initiatives to strengthen owner relations, quality assurance, franchise services and hotel openings, among other responsibilities.

"I'm honored to join Choice Hotels and lead the Managed Hotels Division into its next chapter," said El-Bassuni. "This role aligns with my passion for pursuing operational excellence while simultaneously delivering successful, innovative brand solutions to enhance guest experiences. I look forward to leading this team and I'm excited that together, we have the unique opportunity to build on a strong foundation and make a meaningful impact with our people, franchisees, owners, operators and guests."

### **About Choice Hotels®**

Choice Hotels International, Inc. (NYSE: CHH), is one of the largest lodging franchisors in the world, with over 7,500 hotels, representing nearly 650,000 rooms, in 46 countries and territories. A wide-ranging portfolio of 22 brands that includes full-service upper upscale, midscale, extended stay, and economy properties enables Choice® to meet travelers' needs in more places and for more occasions while driving more value for franchise owners and shareholders. The award-winning Choice Privileges® rewards program and co-brand credit card options provide members with a fast and easy way to earn reward nights and personalized perks. For more information, visit [www.choicehotels.com](http://www.choicehotels.com).

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