

Choice Hotels International Publishes 2024 Sustainability Report

NORTH BETHESDA, Md., May 12, 2025 /PRNewswire/ -- Choice Hotels International, Inc. (NYSE: CHH), one of the world's largest lodging franchisors, is proud to announce the release of its [2024 Sustainability Report](#).

"At Choice Hotels, we are dedicated to building a better tomorrow, today, by integrating sustainable practices across our business," said Megan Brumagim, Vice President, Upscale Brands and Chief Sustainability Officer for Choice Hotels International. "Our 2024 Sustainability Report highlights our commitment to reducing our environmental footprint and driving long-term value for hotel owners. We are proud of the progress we've made and remain energized to continue our journey towards a more sustainable tomorrow."

Key Highlights of the 2024 Sustainability Report

Carbon Emissions: Choice Hotels has reported its Scope 3 greenhouse gas emissions for the first time, alongside Scope 1 and 2 emissions. Choice has calculated its full greenhouse gas inventory as an important step towards fulfilling its commitment to set science-based targets.

National Parks Foundation: Choice Hotels also announced a collaboration with the National Park Foundation (NPF). Choice will contribute \$150,000 through an annual donation to the foundation and has launched a new feature that allows Choice Privileges members to convert points into donations. The partnership aligns strategically with Choice's branded hotel footprint, with 95% of U.S. hotels located within a 90-minute drive of a national park, and its guests' affinity for visiting national parks. The partnership will also allow Choice to contribute to NPF's mission of supporting and enhancing America's national parks for present and future generations.

Your Community, Your Choice: In 2024, Choice's "Your Community, Your Choice" grant program celebrated its fifth anniversary, donating a total of \$275,000 to local nonprofits since its inception. The [2024 grant recipients](#) include organizations that address food security, veteran support, aid for abuse and trafficking victims, youth education, animal shelters, and more. Through this program, Choice supports causes that are meaningful to hotel owners by offering grants to local organizations.

Awards and Recognitions: Choice Hotels has been honored with several awards in 2024, including:

- Recognized as one of **America's Most Responsible Companies** in 2025 by Newsweek and Statista, underscoring Choice Hotels' dedication to making a positive global impact through its various sustainability initiatives.
- Received an inaugural **2024 World Sustainable Travel & Hospitality Award** for the installation of CarbinX at the Radisson Blu Mall of America in Minnesota, in collaboration with CleanO2, making it the first hotel in the world equipped with this technology that sequesters CO₂ emissions.
- Honored with the **PACT Freedom Award** for its leadership and innovative approach to help prevent human trafficking.

To download Choice Hotel's 2024 Sustainability report, please visit:

https://s201.q4cdn.com/538915302/files/doc_downloads/2024/Choice-Hotels-2024-Sustainability-Report.pdf

Subscribe to receive Choice Hotels news updates via email [here](#).


About Choice Hotels®

[Choice Hotels International, Inc.](#) (NYSE: CHH), is one of the largest lodging franchisors in the world, with

over 7,500 hotels, representing nearly 650,000 rooms, in 46 countries and territories. A wide-ranging portfolio of 22 brands that includes full-service upper upscale, midscale, extended stay, and economy properties enables Choice® to meet travelers' needs in more places and for more occasions while driving more value for franchise owners and shareholders. The award-winning Choice Privileges® rewards program and co-brand credit card options provide members with a fast and easy way to earn reward nights and personalized perks. For more information, visit www.choicehotels.com.

SOURCE Choice Hotels International, Inc.

For further information: For further information: MediaRelations@choicehotels.com

Additional assets available online:  [Photos \(2\)](#)

<https://stage.mediaroom.com/choicehotels/2025-05-12-Choice-Hotels-International-Publishes-2024-Sustainability-Report>