

Everhome Suites Continues Significant Expansion with Three New Hotel Openings in Huntsville, Chandler, and Temecula

NORTH BETHESDA, Md., April 3, 2025 /PRNewswire/ -- [Choice Hotels International, Inc.](#) (NYSE: CHH), a leader in extended stay hotels, announced the opening of three new Everhome Suites properties in Huntsville, Ala.; Chandler, Ariz.; and Temecula, Calif. Choice Hotels now has 10 Everhome Suites open across the country providing modern, apartment-style accommodations designed to meet the needs of today's long-term travelers in high-growth markets. Everhome Suites is on track to have 25 hotels open by the end of the year with 20 currently under construction. Overall, the Everhome Suites brand has over 65 hotels in the pipeline. Extended stay continues to be the hottest segment in hospitality, with record demand. Choice Hotel's domestic extended stay rooms grew by 10% year-over-year, and the Everhome brand continues to drive momentum for the company and within the industry. Across its four extended stay brands, Choice Hotels has 515 hotels open and nearly 400 in pipeline.

"The growth of Everhome Suites is a direct result of our strong collaboration with developers and owners to continuously value-engineer the brand so that it is well positioned for growth within the new construction midscale extended stay segment," said Ron Burgett, Senior Vice President, Extended Stay Development, Choice Hotels. "For the combined economy and midscale extended stay segments, our brands including Everhome Suites represent about half of all hotels that opened in 2024 or are currently under construction."

"Choice Hotels is experiencing significant expansion with Everhome Suites," said Matt McElhare, Vice President and Lead for Extended Stay Brands, Choice Hotels. "Our recent openings in top markets like Huntsville, Chandler, and Temecula reinforce our first mover advantage in the segment and the value of our proven extended stay support system to developers and operators. Everhome Suites provides long-staying guests with a fresh, modern, affordable product and we look forward to introducing the brand in another 15 markets this year."

The company recently launched a new [digital marketing campaign](#) to raise Everhome Suites' brand awareness and position it as the ideal solution for long-staying guests away from home.

The new hotel details are as follows:

- **Everhome Suites Huntsville** is located at 5581 Holmes Avenue and has 98 rooms. Strategically positioned off US-72, it offers convenient access to the University of Alabama in Huntsville, the U.S. Space & Rocket Center, and Huntsville Medical District. Developed by EHS Huntsville LLC, the property was designed by Woolpert and constructed by Integrated Construction. Huntsville, known as "Rocket City," is a thriving hub for aerospace, technology, and innovation, making it an ideal location for business and leisure travelers alike.
- **Everhome Suites Chandler** is located at 3200 West Willis Road and has 114 rooms. Chandler, a vibrant suburb of Phoenix, is known for its recreational parks, golf courses, and proximity to major businesses and technology hubs. Developed by ServiceStar Capital Management & Genesis Companies, designed by 101 Architecture, and built by PATH Construction, the property offers travelers an inviting and functional environment and modern workspaces. The hotel also provides seamless access to downtown Phoenix, making it an attractive choice for extended-stay guests.
- **Everhome Suites Temecula** is located at 27165 Madison Ave, just off I-15, and has 117 rooms. Temecula, a 90-minute drive from Los Angeles, California, is a premier destination known for its wineries, Old Town district, and entertainment options, including Pechanga Resort Casino. The hotel was developed and is owned by Paladin Equity Capital, designed by Woolpert Architects and constructed by Buffalo Construction. Its thoughtfully designed accommodations provide a comfortable and productive stay for long-term travelers, and its prime location offers easy access to Southwest Healthcare Inland Valley Hospital and Mt. San Jacinto College.

Everhome Suites offers the comforts of home along with many other convenient amenities, including:

- Every room has a fully equipped kitchen with full-sized refrigerator, dishwasher, stovetop,

- microwave, flatware, cookware and plenty of counter space
- Spa-style bathrooms with high-quality fixtures
- Large closets and additional open and closed storage
- Select number of premium one-bedroom suites that feature in-room washer and dryer
- Locally inspired touches including artwork, food and beverage offerings in the Homebase Market, and a signature mural at the main entrance
- Weekly housekeeping
- Free WiFi
- Pet-friendly options
- Contemporary multipurpose lobby
- Communal outdoor amenity area with barbeque grills, firepits, and green spaces; pools at select locations
- 24/7 self-serve, tech-enabled Homebase Market with food, beverages and groceries
- 24/7 fitness center with state-of-the-art cardio and strength-training equipment, including Peloton bikes
- 24/7 guest laundry facilities

Choice Hotels offers owners and developers dedicated tools and resources focused on the extended stay segment, including Choice Maps, a platform that analyzes proprietary data through AI and best-in-class data science tools to identify markets and sites with the highest demand potential. Additionally, Choice has a dedicated extended stay sales, revenue management, marketing, and brand development and operations teams to support owners.

Choice Hotels, with a franchise-first focus and an industry-leading retention rate, has been committed to providing its hotel owners with the support they need to succeed since it launched the country's first hotel chain in 1941. Today, Choice offers owners a suite of cutting-edge cloud-based solutions, including the choiceEDGE guest reservation platform and the choiceADVANTAGE property management system to help owners effectively manage room rates, distribution channels, and inventory.

For more information on Everhome Suites development opportunities, visit choicehotelsdevelopment.com/everhome-suites.

Everhome Suites®: Closer to Home

The Everhome Suites brand provides a *Closer to Home™* experience that enables guests to live life on their terms during longer-term stays. The newly constructed midscale hotels are designed to help extended stay guests maintain routine on the road with apartment-style suites featuring fully equipped kitchens, spa-like bathrooms and customizable "me" spaces, including movable workstations, full-size closets and additional storage. Everhome Suites properties have modern and sophisticated public spaces, 24/7 fitness centers with Peloton bikes, guest laundry facilities, free Wi-Fi and self-service marketplaces with a variety of fresh and frozen meal and grocery options. For more information, visit <https://www.choicehotels.com/everhome-suites>.

About Choice Hotels®

Choice Hotels International, Inc. (NYSE: CHH), is one of the largest lodging franchisors in the world, with over 7,500 hotels, representing more than 650,000 rooms, in 46 countries and territories. A wide-ranging portfolio of 22 brands that includes full-service upper upscale, midscale, extended stay, and economy properties enables Choice® to meet travelers' needs in more places and for more occasions while driving more value for franchise owners and shareholders. The award-winning Choice Privileges® rewards program and co-brand credit card options provide members with a fast and easy way to earn reward nights and personalized perks. For more information, visit www.choicehotels.com.

Forward-Looking Statements


This communication includes "forward-looking statements" about future events, including anticipated development and hotel openings. Such statements are subject to numerous risks and uncertainties, including construction delays, availability and cost of financing and the other "Risk Factors" described in our Annual Report on Form 10-K and our Quarterly Reports on Form 10-Q, any of which could cause actual results to be materially different from our expectations.

Addendum

This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document first filed and registered with applicable state authorities. A copy of the Franchise Disclosure Document can be obtained through contacting Choice Hotels International at 1 Choice Hotels Circle, Suite 400, Rockville, MD 20850, email: development@choicehotels.com.

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