

Choice Hotels International Recognized as One of America's Most Responsible Companies in 2025 by Newsweek

NORTH BETHESDA, Md., Jan. 6, 2025 /PRNewswire/ -- Choice Hotels International, Inc. (NYSE: CHH), one of the world's largest lodging franchisors, is proud to announce that it has been named one of America's Most Responsible Companies in 2025 by Newsweek and Statista.

The Newsweek ranking acknowledges U.S.-based companies for their dedication to making a positive global impact. Companies were selected based on their performance across 30 key indicators and a reputation survey of over 26,000 U.S. consumers.

"We are honored to be recognized as one of America's Most Responsible Companies," said Megan Brumagim, Vice President of Upscale Brands and Chief Sustainability Officer for Choice Hotels International. "This accolade underscores our commitment to help make tomorrow even better than today. We remain dedicated to creating a positive impact in the communities we serve and empowering and equipping our owners to continue to advance in their sustainability efforts."

Choice Hotels has various initiatives, including its refreshed Room to Be Green Program, which focuses on five pillars – Energy, Water, Waste, Biodiversity, and Engagement – across all Choice Hotels brands and segments worldwide. Through the program, Choice-branded hotels are required to comply with utility data reporting as well as waste, water, and energy-saving measures.

Earlier this year, Choice Hotels announced that it was awarded the inaugural 2024 World Sustainable Travel & Hospitality Award in the Leading Sustainable Technology category. This award celebrates the installation of the groundbreaking CarbinX technology at the Radisson Blu Mall of America in Minnesota, in collaboration with CleanO2, making the first hotel in the world equipped with this technology. CarbinX is the world's first small-scale carbon capture device that sequesters CO2 emissions from hotel water boilers, reducing carbon emissions by 6-8 tons per year and cutting natural gas consumption by up to 20%. The system also produces pearl ash, a byproduct that can be used to produce soaps and other detergents that can be used in a hotel. Also in 2024, Choice Hotels was honored with the PACT Freedom Award for its leadership and innovative approach to help prevent human trafficking.


For more information on Choice Hotels' sustainability initiatives, please visit:
<https://investor.choicehotels.com/esg/esg-documents/default.aspx>.

About Choice Hotels®

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest lodging franchisors in the world. The one to watch in upscale and a leader in midscale and extended stay, Choice® has over 7,500 hotels, representing nearly 635,000 rooms, in 45 countries and territories. A diverse portfolio of 22 brands that range from full-service upper upscale properties to midscale, extended stay and economy enables Choice® to meet travelers' needs in more places and for more occasions while driving more value for franchise owners and shareholders. The award-winning Choice Privileges® rewards program and co-brand credit card options provide members with a fast and easy way to earn reward nights and personalized perks. For more information, visit www.choicehotels.com.

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