

## **Choice Hotels International wins two Brandon Hall Group HCM Excellence Awards for its Data Discovery training program**

Choice Hotels International's Advanced Analytics and Learning and Development teams have won two Brandon Hall Group HCM Excellence Awards for Data Discovery, the company's data fluency training program. The awards recognize organizations around the world with superior programs in human capital management that deliver measurable results. The teams earned top honors for Best Custom Content and the Best Learning Program Supporting a Change Transformation Business Strategy.

Launched in August 2023, Data Discovery is an online training program that helps Choice corporate staff better interpret, communicate, and apply data to their work. By making data analysis more approachable, this program has empowered staff to unearth more sophisticated insights that inspire action across multiple company divisions.

Innovation has long been a central part of Choice's history and a key tenant of its culture. These awards are yet another example of how our staff continue to embody this spirit.

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Additional assets available online: [Photos \(1\)](#)

<https://stage.mediaroom.com/choicehotels/2024-09-18-Choice-Hotels-International-wins-two-Brandon-Hall-Group-HCM-Excellence-Awards-for-its-Data-Discovery-training-program>