

Choice Hotels International Signs Agreement with Entegra, the Largest Food Group Purchasing Organization, to Provide Greater Savings Opportunities to More Than 5,000 Franchised and Managed Hotels

North Bethesda, MD., July 18, 2024 — Choice Hotels International, Inc., one of the world's largest lodging franchisors, announced today it has signed an agreement with Entegra, the world's largest food group purchasing organization. Choice branded hotel owners will now have access to over 3,000 suppliers worldwide on Entegra's digital group purchasing organization platform. This agreement will help hotel owners make food purchasing decisions with confidence, all while potentially saving money and improving their overall business performance.

"Entegra is proud to partner with Choice Hotels, one of the largest and most successful lodging companies in the world," said Entegra Global CEO Damien Calderini. "Through this program, our powerful suite of data and digital tools, procurement solutions, and supply-chain expertise will help Choice Hotels deliver opportunities for their franchisees to create memorable hospitality experiences for hotel visitors."

"Through this agreement with Entegra, we're looking forward to bringing even more value to our brands and franchisees, who may see better pricing on products and greater day-to-day operational support," said Choice Hotels VP of Procurement Anya Kroupnik. "This will enable us to continue delivering on Choice's promise of providing opportunities to reduce the total cost of hotel ownership and enhance guest satisfaction."

"Clients choose Entegra for a wide range of products and services and stay with us because we offer more ways for them to be competitive and thrive," said Jeff Porterfield, Entegra Senior Vice President of Client Services. "In addition to savings, we're excited to provide Choice franchisees with dedicated service and support, as well as access to our innovative technology platform to enable greater business intelligence and operational efficiency."

For more information about Choice Hotels, visit www.choicehotels.com.

To learn more about Entegra, visit www.entegraps.com.

Choice Hotels International

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest lodging franchisors in the world. The challenger in upscale and a leader in midscale and extended stay, Choice® has nearly 7,500 hotels, representing more than 630,000 rooms, in 45 countries and territories. A diverse portfolio of 22 brands that range from full-service upper upscale properties to midscale, extended stay and economy enables Choice® to meet travelers' needs in more places and for more occasions while driving more value for franchise owners and shareholders. The award-winning Choice Privileges® rewards program and co-brand credit card options provide members with a fast and easy way to earn reward nights and personalized perks. For more information, visit www.choicehotels.com.

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