

## Discover Hidden Gems: Choice Hotels Associates Recommend Top Summer Hotels and Destinations

*Choice has 'A Stay for Any You' in the right location for the 43.8 million people planning to kickoff summer travel this Memorial Day weekend*

NORTH BETHESDA, Md., May 21, 2024 /PRNewswire/ -- Choice Hotels International, Inc. (NYSE: CHH) unveiled today the top hotels and destinations within its portfolio recommended by Choice associates. With a busy summer travel season fast approaching, associates shared their favorite stays at a Choice hotel, offering guests invaluable recommendations for their upcoming getaways. According to a survey by The Vacationer, more than 75% of adults plan on taking a road trip this summer, starting with 88 million people driving to their destinations this Memorial Day weekend.

"Choice is uniquely positioned for guests taking road trips this summer with 4,000 of our hotels located within one mile of a highway entrance and more than 2,000 located near popular destinations, including beaches and national parks," said Noha Abdalla, Chief Marketing Officer, Choice Hotels. "From scenic escapes and family getaways to cultural gems and romantic weekends, Choice has 'A Stay for Any You' across 22 brands for travelers looking to make memories this summer, all bookable on ChoiceHotels.com."

The top hotel recommendations from Choice associates included the following:

- **Comfort Suites Gatlinburg Downtown-Convention Center**: A short drive away from the Great Smoky Mountain National Park, guests can explore the outdoors and visit Dollywood for rides, slides, music, and entertainment experiences.
- **Sleep Inn & Suites Chiloquin-Crater Lake Junction**: With breathtaking views of the ponderosa pines, this hotel in Chiloquin is conveniently located in south central Oregon near one of the state's most spectacular natural wonders—Crater Lake National Park.
- **Country Inn & Suites by Radisson, Page, AZ**: This hotel offers modern accommodations near the southern shore of Lake Powell, as well as the Horseshoe Bend overlook with picturesque views of Glen Canyon and the Colorado River, which happens to be where a Choice associate recently got engaged.
- **Radisson Colorado Springs Airport**: Outdoor enthusiasts can explore nearby attractions like Pikes Peak, Cave of the Winds, Seven Falls, and Garden of the Gods. Guests can also enjoy the Cheyenne Mountain Zoo, the US Olympic & Paralympic Museum, and the National Museum of WWII Aviation.
- **Cambria Hotel Nashville Downtown**: This hotel is just steps away from Nashville's famous attractions, including Country Music Hall of Fame Museum, Johnny Cash Museum, and Broadway Street, which features countless iconic bars and pubs with live music day and night.
- **Wyvern Hotel, Ascend Hotel Collection**: This chic boutique hotel in Florida's Gulf Coast region features European-inspired décor and upscale amenities. A mile away from Fisherman's Village, guests can spend the day fishing, boating, or taking one of the sight-seeing cruises.
- **Radisson Blu Aruba**: An ideal destination for Caribbean adventures like waterskiing, snorkeling, parasailing, and catamaran cruises, this hotel offers white sand beaches, an infinity pool, dining options, and amazing sunsets, according to a Choice associate.
- **Comfort Inn Puerto Vallarta**: Situated beside a baby sea turtle sanctuary, guests can partake in the unforgettable experience of releasing turtles into the ocean. Guests can also easily experience the lush jungle, architecture, culture, and wildlife, including sea turtles, whales, and dolphins all located near the hotel.

Choice Privileges members can earn points by staying at over 7,000 Choice-branded hotels across a diverse portfolio of brands in 45 countries and territories. Members can also earn points by using one of two new co-branded credit cards where cardholders can earn on everyday purchases including gas, groceries, and home goods. Choice's family of brands range from upper upscale and upscale, full service, boutique and resort-like hotels Radisson Blu, Radisson, Cambria Hotels and the Ascend Hotel Collection, to midscale, economy and Extended Stay hotels including Country Inn & Suites, Comfort, Quality Inn, Sleep Inn, Econo Lodge, Everhome and Mainstay Suites.

To book your next Choice Hotels stay, visit [www.choicehotels.com](http://www.choicehotels.com).

### **About Choice Hotels®**

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest lodging franchisors in the world. The challenger in upscale and a leader in midscale and extended stay, Choice® has nearly 7,500 hotels, representing more than 630,000 rooms, in 45 countries and territories. A diverse portfolio of 22 brands that range from full-service upper upscale properties to midscale, extended stay and economy enables Choice® to meet travelers' needs in more places and for more occasions while driving more value for franchise owners and shareholders. The award-winning Choice Privileges® rewards program and co-brand credit card options provide members with a fast and easy way to earn reward nights and personalized perks. For more information, visit [www.choicehotels.com](http://www.choicehotels.com).

### **Forward-Looking Statements**

This communication includes "forward-looking statements" about future events. Such statements are subject to numerous risks and uncertainties, including construction delays, availability and cost of financing and the other "Risk Factors" described in our Annual Report on Form 10-K and our Quarterly Reports on Form 10-Q, any of which could cause actual results to be materially different from our expectations.

### **Addendum**

This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document first filed and registered with applicable state authorities. A copy of the Franchise Disclosure Document can be obtained through contacting Choice Hotels International at 915 Meeting St, North Bethesda, MD 20852, email: [development@choicehotels.com](mailto:development@choicehotels.com).

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