

## **Cambria Hotels brings back its summer "Taste of the Destination" culinary program featuring boozy ice cream flights from Topsy Scoop**

*Choice Hotels International upscale brand to offer guests this exclusive experience at its hotel bars at select properties throughout the summer*

ROCKVILLE, Md., June 21, 2023 /PRNewswire/ -- Today, to commemorate the first day of summer, Cambria Hotels—part of the Choice Hotels International, Inc. (NYSE: CHH) family of brands—is kicking off its second annual "Taste of the Destination" summer, culinary experience with a new offering for guests – Boozy Ice Cream Flights from Topsy Scoop. Six Cambria properties located in popular summer destinations will offer alcohol-infused ice cream flights using Topsy Scoop flavors, curated by Cambria Hotels' Certified Cicerone & Mixologist Zach O'Haire.

"Our collaboration with Topsy Scoop will help guests beat the heat this summer with a fun and memorable tasting experience unlike any other," said Dieter Schmitz, vice president of upscale operations, Choice Hotels. "We enjoy creating unique and fun food and beverage experiences that connect guests of Cambria Hotels with the community they are visiting and enable them to enjoy little indulgences that are the cherry on top of their stay."

Topsy Scoop ice cream flights will be exclusively offered at six Cambria Hotels located across the country for a limited time from June 21 to Sept. 8, 2023. The flights can be ordered at the restaurant bars, including the rooftop bars if applicable for the location, and each flight will start at \$15 for three scoops of ice cream. The hotels and the flights they will serve include:

- Cambria Hotel St. Petersburg-Madeira Beach Marina
  - Mango Margarita Sorbet, Strawberry Sangria Sorbet, Cake Batter Vodka Martini
- Cambria Hotel Downtown Phoenix Convention Center
  - Tequila Mexican Hot Chocolate, Vanilla Bean Bourbon, Mango Margarita Sorbet
- Cambria Hotel Nashville Downtown
  - Dark Chocolate Whiskey Salted Caramel, Vanilla Bean Bourbon, Spiked Mint Chocolate Chip
- Cambria Hotel Ocean City-Bayfront
  - Mango Margarita Sorbet, Strawberry Sangria Sorbet, Cake Batter Vodka Martini
- Cambria Hotel Portland Downtown Old Port
  - Spiked Hazelnut Coffee, Vanilla Bean Bourbon, Spiked Mint Chocolate Chip
- Cambria Hotel Calabasas
  - Mango Margarita Sorbet, Raspberry Limoncello Sorbet, Strawberry Sangria

"Topsy Scoop was founded on the basis of bringing together artisanal cocktails and the fond memories that come with ice cream," said Melissa Tavss, Topsy Scoop founder and CEO. "With the curation of these exclusive ice cream flights, we look forward to creating memorable experiences for Cambria Hotels' guests all summerlong."

This collaboration builds on last year's "Taste of the Destination" program launch, which brought specialty destination-inspired interpretations of Cambria's signature margarita to guests at select hotels throughout the summer. The continuation of the program enhances the bar-forward experience modern travelers have come to enjoy at Cambria Hotels, building on existing offerings such as unique, craft beer choices from local breweries in each Cambria location and wine options through the brand's collaboration with Cambria Estate Winery.

There are currently 68 Cambria hotels open across the U.S. in popular cities such as Chicago, Los Angeles, New York, New Orleans, Portland and Phoenix, with nearly 70 hotels in the pipeline.

All Cambria Hotels participate in Choice Privileges, the award-winning loyalty program where members earn points on eligible charges during their stay, which can be redeemed for reward nights at nearly 7,400

hotels across 22 brands located in 45 countries and territories worldwide. With the Choice Privileges Mastercard and Choice Privileges Select Mastercard, members can earn more points faster, including on everyday purchases.

To learn more and book a stay, visit [www.choicehotels.com/cambria](http://www.choicehotels.com/cambria).

### **About Cambria® Hotels**

The Cambria Hotels brand is designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local, freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, Los Angeles, Washington DC, Nashville, and Phoenix. There are currently 68 Cambria hotels open and nearly 70 hotels in the pipeline. To learn more, visit [www.choicehotels.com/cambria](http://www.choicehotels.com/cambria).

### **About Choice Hotels®**

[Choice Hotels International, Inc.](http://www.choicehotels.com) (NYSE: CHH) is one of the largest lodging franchisors in the world. A challenger in the upscale segment and a leader in midscale and extended stay, Choice® has more than 7,400 hotels, representing over 625,000 rooms, in 45 countries and territories. A diverse portfolio of 22 brands that run the gamut from full-service upper upscale properties to midscale, extended stay and economy enables Choice® to meet travelers' needs in more places and for more occasions while driving more value for franchise owners and shareholders. The award-winning Choice Privileges® loyalty program and co-brand credit card options provide members with a fast and easy way to earn reward nights and personalized perks. For more information, visit [www.choicehotels.com](http://www.choicehotels.com).

### **About Topsy Scoop**

Inspired by a family tradition six generations in the making, founder Melissa Tavss created Topsy Scoop to bring together artisanal cocktails and the fond memories that come with ice cream, sundaes, and sweet treats. The result was a boozy brand that sweetens any adult celebration. Since 2013, Topsy Scoop has rapidly made a name for itself with its on-trend boozy scoops and highly Instagrammable ice cream creations. Topsy Scoop has 3 Ice Cream "Barlours" in New York City and franchise locations opening soon nationwide. For more information, visit [www.tipsyscoop.com](http://www.tipsyscoop.com) and follow us on [Instagram](#), [Facebook](#), and [TikTok](#).

### **Forward-Looking Statement**

This communication includes "forward-looking statements" about future events, including future development and anticipated hotel openings. Such statements are subject to numerous risks and uncertainties, including construction delays, availability and cost of financing and the other "Risk Factors" described in our Annual Report on Form 10-K and our Quarterly Reports on Form 10-Q, any of which could cause actual results to be materially different from our expectations.

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<https://stage.mediaroom.com/choicehotels/2023-06-21-Cambria-Hotels-brings-back-its-summer-Taste-of-the-Destination-culinary-program-featuring-boozy-ice-cream-flights-from-Tipsy-Scoop>