Choice Hotels International Announces New Choice Privileges Select Mastercard with Limited Time 90,000 Bonus Point Offer, Accelerated Earn on Everyday Categories

Applications Now Open for the New Choice Privileges Select Mastercard and Previously
Announced Choice Privileges Mastercard

ROCKVILLE, Md., April 19, 2023 /PRNewswire/ -- Today, Choice Hotels International, Inc. (NYSE: CHH) debuts the Choice Privileges Select Mastercard, a premium credit card offering for travelers who want to accelerate the amount of points they can earn during participating Choice Hotels stays and on everyday spend. The new \$95-annual-fee Choice Privileges Select Mastercard joins the Choice Privileges Mastercard, a \$0-annual-fee card announced in February, as the two new credit card offerings for members of Choice Privileges.

For a limited time, consumers can apply for the Choice Privileges Select Mastercard and receive 90,000 points after spending \$3,000 in qualifying purchases in the first three months and have their \$95 annual fee waived for the first year. In addition, Choice Privileges Select cardholders will earn 30,000 points at each annual anniversary.

Both cards start accepting applications beginning today and provide accelerated earn on everyday purchases including at gas stations, grocery stores, home improvement and on phone plans, plus the fastest way to earn points during stays at 7,500 participating Choice Hotels properties across 22 upscale, midscale and extended stay brands located in nearly 50 countries and territories.

Additional benefits include:

Choice Privileges Select Mastercard	Choice Privileges Mastercard

Limited-Time Offer:

 90,000 Choice Privileges points after spending \$3,000 in qualifying purchases during the first three months

• Hotel Stay Earn:

10X points on stays at participating Choice® hotels

Accelerated Everyday Earn:

- 5X points on qualifying purchases at gas stations, grocery stores, home improvement stores, and phone plans
- · 1X points on other purchases
- Automatic Platinum Elite Status: 20 Elite night credits qualifying for at least Platinum Elite status each calendar year. Platinum status provides a 25% points bonus on eligible Choice spending, early check-in and late checkout (upon availability), reserved parking and more
- Cell phone protection
- No foreign currency conversion fee
- 30,000 points every account anniversary
- TSA PreCheck® or Global Entry statement credit
- World Elite Mastercard benefits
- Advanced security features including Mastercard ID Theft Protection[™], Zero Liability Protection and Global Services for emergency assistance
- Terms apply. For more information visit choicehotels.com/creditcards

Limited-Time Offer:

- 60,000 Choice Privileges Points after spending \$1,000 in qualifying purchases during the first three months
- · Hotel Stay Earn:
 - 5X points on stays at participating Choice® hotels

Accelerated Everyday Earn:

- 3X points on qualifying purchases at gas stations, grocery stores, home improvement stores, and phone plans1X points on other purchases
- Automatic Gold Elite Status: 10 Elite night credits qualifying for at least Gold Elite status each calendar year. Gold status provides 10% points bonus on eligible Choice spending, early check-in and late checkout (upon availability), reserved parking and more
- Cell phone protection
- No foreign currency conversion fee
- World Elite Mastercard benefits
- Advanced security features including Mastercard ID Theft Protection[™], Zero Liability Protection and Global Services for emergency assistance
- Terms apply. For more information visit choicehotels.com/creditcards

Whether staying at the Cambria Hotel Napa Valley, the Country Inn & Suites by Radisson irFlagstaff, Arizona, Comfort Suites on the way to Joshua Tree National Park inCalifornia or planning a long-awaited family trip to Radisson Blu Aruba, members who have the Choice Privileges Select Mastercard or Choice Privileges Mastercard will be able to unlock rewards nights faster across Choice's expanded portfolio.

"Our new co-brand card options with Mastercard offer tremendous value whether you're a frequent traveler or travel occasionally," said Robert McDowell, chief commercial officer, Choice Hotels International. "Even with the everyday benefits, these cards have something for everyone during and inbetween stays at participating hotels including our newly expanded portfolio of upscale brands Cambria, Ascend Hotel Collection, Radisson Blu and Radisson."

"At a time when travel remains a priority, Mastercard is focused on helping unlock one-of-a-kind experiences, while delivering piece of mind through enhanced safety and security features," said Chiro Aikat, EVP, U.S. Market Development, North America, Mastercard. "We are delighted to partner with Choice Hotels on the new Choice Privileges Mastercard to offer cardmembers even more enhanced benefits ahead of the summer travel season."

For more information on the Choice Privileges Mastercard credit cards visit choicehotels.com/creditcards and to enroll in Choice Privileges Rewards Program for free, visit choicehotels.com/choice-privileges.

About Choice Hotels®

challenger in the upscale segment and a leader in midscale and extended stay, Choice[®] has nearly 7,500 hotels, representing almost 630,000 rooms, in 47 countries and territories. A diverse portfolio of 22 brands that run the gamut from full-service, upper upscale properties to midscale, extended stay and economy enables Choice[®] to meet travelers' needs in more places and for more occasions while driving more value for franchise owners and shareholders. The award-winning Choice Privileges[®] loyalty program and co-brand credit card options provide members with a fast and easy way to earn reward nights and personalized perks. For more information, visit www.choicehotels.com.

About Mastercard

Mastercard (NYSE: MA) is a global technology company in the payments industry. Our mission is to connect and power an inclusive, digital economy that benefits everyone, everywhere by making transactions safe, simple, smart and accessible. Using secure data and networks, partnerships and passion, our innovations and solutions help individuals, financial institutions, governments and businesses realize their greatest potential. Our decency quotient, or DQ, drives our culture and everything we do inside and outside of our company. With connections across more than 210 countries and territories, we are building a sustainable world that unlocks priceless possibilities for all. www.mastercard.com

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