

Cambria Hotels Opens First Property in Georgia

Savannah hotel brings design-forward accommodations and unparalleled service fitting of the city it calls home

ROCKVILLE, Md., Dec. 22, 2022 /PRNewswire/ -- Cambria Hotels, an upscale brand franchised by Choice Hotels International, Inc. (NYSE: CHH), continues its expansion in travelers' favorite destinations with the opening of the Cambria Hotel Savannah Downtown Historic District – the brand's newest downtown location and the first Cambria to open in Georgia.

Located at 321 Montgomery Street in Savannah, Georgia, the new six story, 101-room Cambria hotel positions guests in the heart of the city's National Historic Landmark District and provides modern travelers with easy access to top Savannah landmarks, iconic architecture and more than 100 restaurants situated along the neighborhood's cobblestone streets. The Cambria Hotel Savannah Downtown Historic District is also within walking distance to the Savannah Civic Center, the SCAD Museum and Forsyth Park, and is a short drive to several top area employers, including Georgia Ports Authority – one of the busiest container gateways in the nation – Gulfstream, Hunter Army Airfield, St. Joseph's Hospital, and Mitsubishi Hitachi Power System's North American headquarters.

"Savannah is continually hailed as the Hostess City of the South for welcoming hospitality, rich history, vibrant arts and cultural scene, and stunning architecture and coastal landscapes. Plus, with a robust corporate community and one of the fastest growing industrial markets in the nation, it's easy to see why travelers from around the globe feel right at home in this iconic city," said Janis Cannon, senior vice president, upscale brands Choice Hotels. "The opening of the Cambria Hotel Savannah Downtown Historic District represents another proud moment for the brand, as we continue to thoughtfully expand Cambria's modern, design-forward accommodations to new markets. Like the city that surrounds it, we know Georgia's first Cambria with a design reflective of the 22 city squares and parks will deliver the warmth and generous spirit of southern hospitality in this iconic city."

The Cambria Hotel Savannah Downtown Historic District features upscale amenities and approachable indulgences that appeal to modern travelers, including:

- Multi-purpose indoor and outdoor spaces, including a lobby bar, for productive work or relaxation.
- Locally inspired design décor, reflecting the unique personality of the surrounding National Historic Landmark District community.
- Contemporary and sophisticated guest rooms, complete with design forward fixtures, abundant lighting and plush bedding.
- Immersive, spa-style bathrooms with Bluetooth mirrors.
- Onsite dining with freshly made food, local craft beer, wine and specialty cocktails, as well as to-go options.
- Multi-function meeting and event spaces.
- State-of-the-art fitness center.

Guests at the Cambria Hotel Savannah Downtown Historic District can participate in the award-winning Choice Privileges loyalty program. Choice Privileges membership is free and offers fast rewards and exclusive member rates for those who book directly at www.choicehotels.com.

The Cambria Hotel Savannah Downtown Historic District was developed by HOS Management Group. There are currently more than 60 Cambria hotels open across the U.S. in popular cities such as Chicago, Los Angeles, New York, New Orleans, Portland and Phoenix, with nearly 70 hotels in the pipeline as of September 30, 2022.

For more information on Cambria Hotels development opportunities, visit choicehotelsdevelopment.com/cambriahotels.

About Cambria® Hotels

The Cambria Hotels brand is designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local, freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, Los Angeles, New York, Pittsburgh, and Washington, D.C. There are 130 Cambria properties open or in the pipeline across the United States as of September 30, 2022. To learn more, visit www.choicehotels.com/cambria.

About Choice Hotels®

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest lodging franchisors in the world. With nearly 7,500 hotels, representing nearly 630,000 rooms, in 46 countries and territories as of September 30, 2022, the Choice® family of hotel brands provides business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upper upscale, upper mid-scale, midscale, extended-stay, and economy segments. The award-winning Choice Privileges® loyalty program offers members a faster way to rewards, with personalized benefits starting on day one. For more information, visit www.choicehotels.com.

Forward-Looking Statement

This communication includes "forward-looking statements" about future events, including anticipated hotel openings. Such statements are subject to numerous risks and uncertainties, including construction delays, availability and cost of financing and the other "Risk Factors" described in our Annual Report on Form 10-K and our Quarterly Reports on Form 10-Q, any of which could cause actual results to be materially different from our expectations.

Addendum

This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document first filed and registered with applicable state authorities. A copy of the Franchise Disclosure Document can be obtained through contacting Choice Hotels International at 1 Choice Hotels Circle, Suite 400, Rockville, MD 20850, development@choicehotels.com.

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