

Cambria Hotels Celebrates Encore Appearance In Music City

Upscale brand brings hallmark design and stylish amenities to guests in second Nashville location

ROCKVILLE, Md., April 25, 2022 /PRNewswire/ -- Following the brand's initial debut in Nashville several years ago, Cambria Hotels, an upscale brand franchised by Choice Hotels International, Inc. (NYSE: CHH), made an encore appearance with the grand opening of its second location: the Cambria Hotel Nashville Airport. The brand's newest addition underscores Cambria's continued quest to bring design-forward, approachable upscale accommodations to guests' favorite locations nationwide and provides modern travelers with the amenities they need to discover all the opportunities Nashville offers.

To commemorate the property's official opening, Choice Hotels welcomed community members and distinguished guests to a ribbon cutting ceremony. Upon arrival, guests were treated to an airport-themed reception and property tours featuring the hotel's one-of-a-kind guitar-shaped saltwater pool, locally inspired bar and restaurant, and thoughtfully designed guestrooms. Speakers at the event included Jayesh Patel, chief executive officer, Athena Hospitality Group John Cooper, Mayor of Nashville, Pat Pacious, president and chief executive officer, Choice Hotels and Senior Vice President of Upscale Brands for Choice Hotels Janis Cannon, who each expressed their excitement about the brand's growth in Nashville and another new Choice hotel with Athena Hospitality Group.

"After successfully bringing our first hotel to Nashville, the city continues to have it all: a thriving corporate community, an incredible food scene and endless entertainment options," said Cannon. "At Cambria, our approach to upscale has always focused on providing an unmatched, guest-centric experience in the most sought-after destinations nationwide, and the Cambria Hotel Nashville Airport is no exception. From the time they deplane at Nashville's nearby international airport, modern travelers are immersed in the city's vibrant culture and tradition, and we look forward to carrying this thread through their entire hotel stay with little luxuries and local touches at our newest Cambria hotel."

Ideally suited for both business and leisure travelers, the four-story, 130-room Cambria Hotel Nashville Airport is located at 44 Rachel Drive, just minutes from the Nashville International Airport and a short drive to downtown Nashville's most popular boroughs, including The Gulch; Music Row; and South Broadway. The hotel also provides convenient access to the offices of several major corporations and area employers, such as Nissan North America, HCA Healthcare, Dollar General and Bridgestone Americas, as well as popular attractions including, the One Century Place Conference Center, Grand Ole Opry, Opry Mills mall, Bridgestone Arena and Lower Broadway, where guests can hear live music at the renowned "honky tonks" and visit the Johnny Cash Museum.

The Cambria Hotel Nashville Airport features upscale amenities and approachable indulgences that appeal to modern travelers, including:

- Multi-purpose indoor and outdoor spaces for productive work or relaxation, including a spacious patio with a firepit and cabanas for gathering.
- Locally inspired design and décor, reflecting the unique personality of the surrounding community, including an outdoor saltwater pool in the shape of a guitar.
- Full bar, featuring local Mid-South craft beers on tap, wine, specialty cocktails, and whiskey flights spotlighting popular Tennessee pours.
- Contemporary and sophisticated guest rooms, complete with design forward fixtures, abundant lighting and plush bedding.
- Immersive, spa-style bathrooms with Bluetooth mirrors.
- Onsite dining at the Hangar Bar + Kitchen, featuring area-inspired dishes and a contemporary take on Nashville favorites from local chef Steve Townsend, as well as to-go options.
- Nearly 7,000 square feet of multi-function meeting and event spaces, featuring nesting pods and flexible seating to suit any business gathering.
- State-of-the-art fitness center.
- Electric vehicle charging station and free shuttle transportation to the Nashville International Airport.

The Cambria Hotel Nashville Airport was developed by Athena Hospitality Group, a full-service development and management company based in Florence, Kentucky.

"For the Athena team, success is rooted in our ability to build fruitful, lasting relationships – with our partners, associates, and especially the communities in which we live and work. It's through this relationship with Choice we've been able to seamlessly bring more than 10 properties to market across the country, and why we're proud to build on this collaboration with the opening of Nashville's newest Cambria," said Jayesh Patel, chief executive officer, Athena Hospitality Group. "Whether they're traveling for business or leisure, we know the Cambria Hotel Nashville Airport will live up to the Cambria promise of surprising and delighting guests, and we look forward to welcoming them to Nashville."

There are currently nearly 60 Cambria hotels open across the U.S. in popular cities such as Chicago, Los Angeles, New York, New Orleans and Phoenix, with over 70 hotels in the pipeline.

In addition to the recently opened Cambria Hotel Nashville Airport, the brand's footprint continues to grow across Tennessee, with additional hotels planned to open in Nashville's West End neighborhood near Vanderbilt University, as well as Gatlinburg and Pigeon Forge, home to the famed Dollywood theme park.

All Choice-branded hotels are participating in *Commitment to Clean*, an initiative that builds upon the strong foundation of Choice franchisees' long-standing dedication to cleanliness with enhanced training and best practices for deep cleaning, disinfecting and social distancing. Additionally, Cambria guests can limit their interactions with hotel staff by using the Cambria Contactless Concierge Service, a text messaging service for housekeeping requests, to-go food orders, meeting room requests and more.

About Cambria® Hotels

The Cambria Hotels brand is designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local, freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, Los Angeles, New York, Pittsburgh, and Washington, D.C. There are over 130 Cambria properties open or in the pipeline across the United States, with nearly 60 currently open. To learn more, visit www.choicehotels.com/cambria.

About Choice Hotels®

Choice Hotels International, Inc. (NYSE:CHH) is one of the largest lodging franchisors in the world. With more than 7,000 hotels, representing nearly 600,000 rooms, in 35 countries and territories as of December 31, 2021, the Choice® family of hotel brands provides business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit www.choicehotels.com.

About Athena Hospitality Group

Athena Hospitality Group is a full turnkey hotel management company with a focus on mid-tier and upper-tier branded hotels. Athena has ownership stake or sole ownership in 25 hotels across various states around the country. The company has an aggressive growth path and is entering the full-service hospitality sector. Visit www.athenahospitalitygroup.com.

Forward-Looking Statement

This communication includes "forward-looking statements" about future events, including anticipated hotel openings. Such statements are subject to numerous risks and uncertainties, including construction delays, availability and cost of financing and the other "Risk Factors" described in our Annual Report on Form 10-K and our Quarterly Reports on Form 10-Q, any of which could cause actual results to be materially different from our expectations.


Addendum

This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document first filed and registered with applicable state authorities. A copy of the Franchise Disclosure Document can be obtained through contacting Choice Hotels International at 1 Choice Hotels Circle, Suite 400, Rockville, MD 20850, development@choicehotels.com.

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For further information: Choice Hotels: Amanda Allen, Tel: 301-592-6318, Email: MediaRelations@choicehotels.com

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<https://stage.mediaroom.com/choicehotels/2022-04-25-Cambria-Hotels-Celebrates-Encore-Appearance-In-Music-City>