

## **Cambria Hotels Marks Expansion In Airport Markets With Orlando Debut Upscale Brand Adds Fourth Property This Year as Expansion Advances in Metro and Airport Markets**

ROCKVILLE, Md., April 23, 2021 /PRNewswire/ -- Cambria Hotels, an upscale brand franchised by Choice Hotels International, Inc. (NYSE: CHH), continues its domestic expansion with the opening of the Cambria Hotel Orlando Airport. The five-story, 108-room hotel is the brand's fourth property to open this year, joining the Cambria Hotel Fort Lauderdale Beach, Cambria Hotel Rock Hill – University Center and the Cambria Hotel Washington D.C. Capitol Riverfront, as it continues to add new locations throughout the U.S. in top-tier markets. Cambria Hotels is set to open two more airport-area hotels this year in Austin, Texas and Nashville, Tennessee.

Located at 7986 South Conway Rd., the Cambria Hotel Orlando Airport is less than two miles from the Orlando International Airport and a short drive from world-famous theme parks like Walt Disney World, Universal Studios and SeaWorld. For travelers looking for a day on the water, Daytona Beach and Cocoa Beach are approximately one hour's drive from the hotel. The Cambria Hotel Orlando Airport is also a 30-minute drive to the Orange County Convention Center and downtown Orlando's numerous attractions, such as the Dr. Phillips Center for the Performing Arts, the Amway Center, live entertainment, fine dining and breweries. Luxury and outlet shopping destinations, including The Florida Mall, Mall at Millenia and the Orlando International Premium Outlets, are just minutes from the hotel and collectively attract millions of visitors annually.

"As more people are increasingly vaccinated and returning to travel, we're working to give travelers even more Cambria hotels in their favorite destinations, where they can experience the local flavor of an area while being able to get outdoors, relax, work or unwind with our thoughtful upscale amenities. The debut of the Cambria Hotel Orlando Airport perfectly illustrates our expansion strategy, as Orlando is currently one of the most searched destinations for summer leisure flights," said Janis Cannon, senior vice president, upscale brands, Choice Hotels. "We're eager to add new hotels this year that connect our guests to their ideal markets across the nation, including Los Angeles and Napa, California; Austin, Texas; Louisville, Kentucky; and Nashville, Tennessee."

The Cambria Hotel Orlando Airport features upscale amenities and approachable indulgences that appeal to modern travelers, including:

- Relaxing outdoor pool and spacious patio with views of the nearby wetland conservation area.
- Multi-purpose indoor and outdoor spaces for productive work or relaxation.
- Locally inspired design décor, reflecting the unique personality of the surrounding community.
- Contemporary and sophisticated guest rooms, complete with design forward fixtures, abundant lighting and plush bedding, as well as airport runway and lake views.
- Immersive, spa-style bathrooms with Bluetooth mirrors.
- Onsite dining featuring freshly made food, local craft beer, wine and specialty cocktails, now also including to-go options.
- Multi-function meeting and event spaces.
- State-of-the-art fitness center.

All Choice-branded hotels are participating in Commitment to Clean, an initiative that builds upon the strong foundation of franchisees' long-standing dedication to cleanliness with enhanced training and best practices for deep cleaning, disinfecting and social distancing. Additionally, Cambria guests can limit their interactions with hotel staff by using the Cambria Contactless Concierge Service, a text messaging service for housekeeping requests, to-go food orders, meeting room requests and more.

The Cambria Hotel Orlando Airport was developed by Green Stay Hospitality LLC, part of Reddy Hotels, Orlando, and construction and design were managed by Florida-based SMC Construction and MILES architecture group, respectively. There are currently over 55 Cambria hotels open across the U.S. in popular cities such as Boston, Fort Lauderdale, Nashville, Houston, and Phoenix, with 80 hotels in the pipeline.

For more information on Cambria Hotels development opportunities, visit [choicehotelsdevelopment.com/cambriahotels](http://choicehotelsdevelopment.com/cambriahotels).

### **About Cambria Hotels®**

The Cambria Hotels brand is designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local, freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, Los Angeles, New York, Pittsburgh, and Washington, D.C. There are over 130 Cambria properties open or in the pipeline across the United States, with more than 55 currently open. To learn more, visit [www.choicehotels.com/cambria](http://www.choicehotels.com/cambria).

### **About Choice Hotels®**

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest lodging franchisors in the world. With more than 7,100 hotels, representing nearly 600,000 rooms, in over 40 countries and territories as of December 31, 2020, the Choice® family of hotel brands provide business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit [www.choicehotels.com](http://www.choicehotels.com).

### **About Reddy Hotels**

Reddy Hotels is a holding company based in Orlando, Florida. Reddy Hotels owns quality projects including Marriott, Intercontinental Hotels Group, and Choice Hotels International. The company develops and manages different hotel brands across different segments of the hospitality industry. Green Stay Hospitality LLC is an affiliate of Reddy Hotels, Orlando.

### **Forward-Looking Statement**

This communication includes "forward-looking statements" about future events, including anticipated hotel openings. Such statements are subject to numerous risks and uncertainties, including construction delays, availability and cost of financing and the other "Risk Factors" described in our Annual Report on Form 10-K and our Quarterly Reports on Form 10-Q, any of which could cause actual results to be materially different from our expectations.

### **Addendum**

This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document first filed and registered with applicable state authorities. A copy of the Franchise Disclosure Document can be obtained through contacting Choice Hotels International at 1 Choice Hotels Circle, Suite 400, Rockville, MD 20850, [development@choicehotels.com](mailto:development@choicehotels.com).

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<https://stage.mediaroom.com/choicehotels/2021-04-23-Cambria-Hotels-Marks-Expansion-In-Airport-Markets-With-Orlando-Debut>