

Cambria Celebrates Its Continued Expansion In Texas With Official Grand Opening Of First Houston Hotel

Event Marked with \$7,000 Donation to Kinder High School for the Performing and Visual Arts

ROCKVILLE, Md., Sept. 27, 2019 /PRNewswire/ -- [Cambria Hotels](#) marked its official arrival to Texas' largest city with the grand opening of the [Cambria Hotel Houston Downtown Convention Center](#). Representatives from the upscale brand's franchisor [Choice Hotels International, Inc.](#) (NYSE: CHH), along with local dignitaries, were present to commemorate the occasion.

Inspiration for the 21-story, 226-room hotel -- an adaptive reuse of the iconic Great Southwest Building, originally known as the Petroleum Building -- and the grand opening event was drawn from Houston's unique history and rich culture. Following a ribbon cutting ceremony, guests were invited to tour the hotel and take note of the property's Art Deco details, including stone carvings from the original 1920s building; custom artwork highlighting the city's oil industry roots, storied cowboy culture and NASA influence; and sophisticated, modern furnishings.

Speakers at the event included Executive Director of Preservation Houston David Bush and Choice Hotels Senior Vice President of Upscale Brands Janis Cannon, along with Chief Operating Officer of Concord Hotels Nick Kellock, who all expressed excitement for Houston's first Cambria hotel. Additionally, a \$7,000 check was presented by Cambria to Kinder High School for the Performing and Visual Arts, which provides highly specialized and rigorous training in creative writing, dance, music, theatre, and visual arts, to Houston students.

"The grand opening of the Cambria Hotel Houston Downtown Convention Center is a proud moment for us, as it marks an exciting new chapter for the Great Southwest Building and introduces guests to little luxuries only Cambria offers to make every stay feel indulgent," said Cannon. "The Cambria brand is known for helping modern travelers maximize their time by reflecting the essence of each destination, and Houston's first Cambria is a gleaming example of this. Whether guests are visiting for business or leisure, we know the property's uniquely-Houston touches and thoughtfully curated guilt-free indulgences and will capture travelers' sense of wonder and adventure."

The Cambria Hotel Houston Downtown Convention Center features several modern amenities, including:

- Contemporary and sophisticated guest rooms, complete with modern fixtures, abundant lighting and plush bedding
- Stylish interior design and décor celebrating the city's "collected history"
- Onsite dining featuring freshly made food, local craft beer on tap, wine, specialty cocktails and small bites. Guests may enjoy discounted bites and seasonal local pours during happy hour from 5-7 p.m. on weeknights
- Multi-function meeting and event space with sweeping views of the city
- Immersive, spa-like bathrooms with Bluetooth mirrors
- State-of-the-art fitness center

Located in the heart of the central business district at 1314 Texas Ave., the Cambria Hotel Houston Downtown Convention Center is a short walk to the George R. Brown Convention Center and Minute Maid Park, the home stadium of the city's professional baseball team. The hotel is also conveniently near many of the city's major corporations and the region's largest employers, including Chevron Corp., JPMorgan Chase & Co. and United Airlines, as well as many entertainment, dining, culture, history and performing arts offerings.

The Cambria Hotel Houston Downtown Convention Center is sister property to the [Cambria Hotel Downtown Dallas](#), an adaptive reuse of Dallas' own Tower Petroleum Building built within years of the Houston Petroleum Tower, and joins Cambria hotels in several other key markets throughout the Lone Star State, including Plano, McAllen, and Southlake. The upscale hotel brand, also located in other popular U.S. cities, like Chicago; Los Angeles; Nashville, Tenn.; New York; Phoenix; and Washington D.C., is on pace to [break its openings record](#) for the second straight year and is fast-approaching 50

open Cambria hotels.

For more information on Cambria Hotels, visit <https://www.choicehotels.com/cambria>.

About Cambria Hotels

The Cambria® Hotels brand is designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. There are more than 40 Cambria properties open across the United States, and over 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit www.choicehotels.com/cambria.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 7,000 hotels, representing nearly 570,000 rooms, in over 40 countries and territories as of June 30, 2019, the Choice® family of hotel brands provides business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit www.choicehotels.com.

Forward-Looking Statement

This communication includes "forward-looking statements" about future events, including anticipated development and hotel openings. Such statements are subject to numerous risks and uncertainties, including construction delays, availability and cost of financing and the other "Risk Factors" described in our Annual Report on Form 10-K, any of which could cause actual results to be materially different from our expectations.


Addendum

This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document first filed and registered with applicable state authorities. A copy of the Franchise Disclosure Document can be obtained through contacting Choice Hotels International at 1 Choice Hotels Circle, Suite 400, Rockville, MD 20850, development@choicehotels.com.

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Additional assets available online:  [Photos \(2\)](#)

<https://stage.mediaroom.com/choicehotels/2019-09-27-Cambria-Celebrates-Its-Continued-Expansion-In-Texas-With-Official-Grand-Opening-Of-First-Houston-Hotel>