

Choice Hotels Rewards Summer Travelers With \$50 Gift Card After Just Two Separate Stays

Choice Privileges Members Can Redeem Points through 'One Stay. Two Stays. Spend it your way.' Promotion

ROCKVILLE, Md., May 7, 2019 /PRNewswire/ -- Choice Privileges, the free award-winning loyalty program from [Choice Hotels International, Inc.](#) (NYSE: CHH), is bringing back the popular "*One Stay. Two Stays. Spend It Your Way.*" member promotion. Now through August 9, Choice Privileges guests who check in for two separate qualifying stays will earn 8,000 bonus reward points that can be redeemed for a \$50 gift card from select dining and shopping retailers.

"Choice Privileges allows members to earn quick, relevant rewards all year-round, and we help members get rewards even faster with our seasonal promotions," said Jamie Russo, vice president, loyalty programs and customer engagement, Choice Hotels. "This summer, we brought back the '*One Stay. Two Stays. Spend it Your Way.*' promotion – a true guest favorite – to make staying with Choice Hotels even more rewarding. Whether they travel for business or leisure, or use their gift card on dining or shopping, we know this promotion, like our other perks, help members enhance their summer travels."

To participate in the "*One Stay. Two Stays. Spend it Your Way.*" promotion, Choice Privileges members must register for the promotion before check-out and book their travel on [ChoiceHotels.com](#), the Choice Hotels mobile app, or by calling 800.4CHOICE. Additional details on the promotion and redemption can be found at [www.ChoiceHotels.com/Giftcard](#).

Choice Privileges has been named a top hotel loyalty program in *USA Today's* 10Best Readers' Choice Awards and by *U.S. News & World Report* for three consecutive years. The free membership offers fast rewards, including bonus points, airline miles, or credits for premium coffee or shared rides credits through the Your Extras program.

For more information on Choice Privileges, visit [www.choicehotels.com/choice-privileges](#).


About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 7,000 hotels, representing nearly 570,000 rooms, in over 40 countries and territories as of December 31, 2018, the Choice® family of hotel brands provides business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit [www.choicehotels.com](#).

© 2019 Choice Hotels International, Inc. All rights reserved.

SOURCE Choice Hotels International, Inc.

For further information: Alannah Don, Choice Hotels: 301.592.5154, Alannah.Don@choicehotels.com

Additional assets available online:  [Photos \(1\)](#)