

Coastal Views And New England Charm Await At The Ogunquit River Inn

Southern Maine's Newest Gem Joins the Ascend Hotel Collection

ROCKVILLE, Md., April, 24, 2019 /PRNewswire/ -- [The Ogunquit River Inn](#) is the latest hotel to join the [Ascend Hotel Collection](#) by [Choice Hotels International, Inc.](#) (NYSE: CHH), a portfolio of best-in-class, unique, boutique and historic hotels and resorts that reflect their surrounding community. Located just outside of Portland, Maine, the waterfront town of Ogunquit boasts stunning views of the area's renowned natural beauty and the Rachel Carson Wildlife Preserve.

Whether travelers are in the area to see the leaves change or the lilacs bloom, the Ogunquit River Inn allows guests to experience the year-round charm of the Pine Tree State. The Ogunquit River Inn's central location at 17 Post Road provides guests with easy access to local beaches and downtown dining, shopping, and entertainment, such as Marginal Way, Kittery Outlet Mall, Wonder Mountain Fun Park, and more.

The hotel was renovated in 2019 and now includes elegant bathrooms with porcelain flooring and modern fixtures, an outdoor seasonal pool and hot tub, and new artwork depicting local landmarks such as Perkins Cove and the Portland Light House Harbor. The 81-room Ogunquit River Inn, which includes one suite with a full kitchen, is suited for all occasions.

Other amenities at the Ogunquit River Inn include:

- Complimentary breakfast buffet
- Kayak rentals
- Trolley to local beaches and downtown locations
- A stunning lobby with waterfall and fish aquarium
- Business center
- Free parking
- Premium bedding

As a member of the Ascend Hotel Collection, guests of The Ogunquit River Inn can participate in the award-winning [Choice Privileges](#) loyalty rewards program, rated a top hotel loyalty program by both *USA Today's* 10Best Readers' Choice Awards and *U.S. News & World Report* for three consecutive years. Choice Privileges membership is free and offers fast rewards and exclusive member rates for those who book directly at www.choicehotels.com. Members can earn and redeem points towards free nights, airline miles, and more while staying at any of Choice's participating branded hotels.

Ascend Hotel Collection: Let the Destination Reach You.

The Ascend Hotel Collection® global portfolio of unique, boutique, and historic independent hotels and resorts is part of Choice Hotels International, one of the world's largest leading hotel companies. Recognized as the hotel industry's first "soft brand" concept, the Ascend Hotel Collection has more than 250 properties open and operating worldwide, including in France, the United Kingdom, Denmark, Finland, Ireland, Norway, Spain, Sweden, Turkey, Australia, Canada, Ecuador, and the Caribbean region. Membership with the Ascend Hotel Collection enables distinctive, independent properties to gain a global presence while maintaining their local charm. For more information, visit www.choicehotels.com/Ascend.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 7,000 hotels, representing nearly 570,000 rooms, in over 40 countries and territories as of December 31, 2018, the Choice® family of hotel brands provides business and leisure travelers with a range of high-quality lodging

options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit www.choicehotels.com.

Forward-Looking Statement

This communication includes "forward-looking statements" about future events, including anticipated development and hotel openings. Such statements are subject to numerous risks and uncertainties, including construction delays, availability and cost of financing and the other "Risk Factors" described in our Annual Report on Form 10-K, any of which could cause actual results to be materially different from our expectations.


Addendum

This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document first filed and registered with applicable state authorities. A copy of the Franchise Disclosure Document can be obtained through contacting Choice Hotels International at 1 Choice Hotels Circle, Suite 400, Rockville, MD 20850, development@choicehotels.com.

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Additional assets available online:  [Photos \(2\)](#)

<https://stage.mediaroom.com/choicehotels/2019-04-24-Coastal-Views-And-New-England-Charm-Await-At-The-Ogunquit-River-Inn>