

## **Brian Bainum Joins Choice Hotels' Board of Directors**

ROCKVILLE, Md., April 24, 2019 /PRNewswire/ -- [Choice Hotels International, Inc.](#) (NYSE: CHH), one of the world's largest lodging franchisors, today announced that Brian Bainum has joined its board of directors.

Bainum is a management consultant and also serves as a director at SunBridge Capital Management, LLC. He has a diverse background in enterprise digital transformations, management consulting, and real estate development and investing. Bainum also brings deep knowledge in both hotel franchise development and on-property operations.

"Brian's well-rounded hospitality experience, business acumen, and in-depth knowledge of Choice Hotels will be an asset to our board of directors," said Stewart Bainum, Jr., chairman of the Choice Hotels Board of Directors. "His background in many facets of the industry offers a unique perspective, which will help guide our vision for franchisee success and exceeding guest needs."

Prior to his current role, Bainum held positions at Deloitte Consulting, LLC, Infosys Consulting and Sunburst Hospitality Corporation. He currently serves on several boards, including Realty Investment Company, Sunburst Hospitality Corporation, Artis Senior Living, and Three Graces Foundation, which supports health and education projects in the developing world. Bainum earned a Master of Business Administration degree from the UCLA Anderson School of Management, as well as a bachelor's degree from University of California, Berkeley.

Bainum was elected as a new board member at the company's annual shareholders meeting. He replaces Scott Renschler, who served on Choice Hotels' board of directors for 11 years. Bainum and Renschler are both members of the company's founding family and largest shareholder.

Bainum joins continuing directors Stewart W. Bainum, Jr., Patrick S. Pacious, Barbara T. Alexander, William L. Jews, Monte J. M. Koch, Liza K. Landsman, Ervin R. Shames, John P. Tague and Maureen M. Sullivan, who were each re-elected at the shareholders meeting.

### **About Choice Hotels**


Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 7,000 hotels, representing nearly 570,000 rooms, in over 40 countries and territories as of December 31, 2018, the Choice® family of hotel brands provides business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit [www.choicehotels.com](http://www.choicehotels.com).

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For further information: Choice Hotels: Hank Nathan, Tel: 301.592.6619, Email: [Hank.Nathan@choicehotels.com](mailto:Hank.Nathan@choicehotels.com)

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