

WoodSpring Suites Grows Presence in Greater Indianapolis

Extended-Stay Brand Opens Fifth Hotel Near Hoosier State Capital

ROCKVILLE, Md., Feb. 27, 2019 /PRNewswire/ -- Choice Hotels International, Inc. (NYSE: CHH), one of the world's largest lodging franchisors, in collaboration with Loftus Robinson, announced the opening of the WoodSpring Suites Indianapolis – Zionsville. Located at 6007 Perry Worth Road, the new hotel is the fifth WoodSpring Suites hotel to open in the growing Indianapolis region.

"As one of the nation's largest metropolitan areas, Indianapolis has benefitted from consistent growth and a diverse economic landscape, which has helped fuel extended-stay demand and created ample opportunity for WoodSpring development," said Ralph Thiergart, vice president and general manager, extended stay brands, Choice Hotels. "The opening of the WoodSpring Suites Indianapolis – Zionsville is an important component of our Midwest expansion strategy, which is experiencing some of the strongest growth in the country. We can't wait to deliver another outstanding extended-stay product to the region."

The four-story, 122-room extended-stay hotel is conveniently situated near the North American headquarters of Festool, a global power tool company; LIDs, a nationwide apparel company; as well as the local offices of AmerisourceBergen, FedEx, and Witham Health Services. It is also close to one of the largest Amazon fulfillment centers in the country, and the future home of one of the Little League Baseball regional headquarters. As with all WoodSpring Suites hotels, each guestroom suite features an in-room kitchen equipped with a full-size refrigerator. The WoodSpring Suites Indianapolis – Zionsville hotel also offers deluxe king suites and includes an expanded lobby with a coffee station, guest laundry room, a fitness center, and free Wi-Fi.

The WoodSpring Suites Indianapolis – Zionsville was developed by Loftus Robinson, an Indianapolis-based real estate company. The hotel marks the first WoodSpring Suites to join their portfolio.

"Choice Hotels has been an incredible collaborator, and we're thrilled to team with them to accommodate the region's growing need for extended-stay accommodations by adding this proven brand to our portfolio. The WoodSpring Suites Indianapolis – Zionsville will welcome longer-term travelers, who will be proud to call it their temporary home," said Dale Johns, principal developer, Loftus Robinson.

To learn more about WoodSpring Suites, visit www.woodspringfranchise.com.

About WoodSpring Suites®

WoodSpring Suites hotels offer extended stay guests a welcoming environment and straightforward stay – all affordably priced. Franchised by Choice Hotels, WoodSpring Suites is the nation's fastest-growing economy extended stay hotel brand. Each property is newly-constructed and built to anticipate the needs of travelers looking for a longer-term stay. Properties feature all-suite rooms with fully-equipped kitchens, flexible workspaces, and guest laundry facilities. There are more than 250 WoodSpring Suites hotels open in over 38 states and more than 100 in the pipeline across the country as of December 31, 2018. For more information, visit www.woodspring.com/ourbrand/.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 7,000 hotels, representing nearly 570,000 rooms, in over 40 countries and territories as of December 31, 2018, the Choice® family of hotel brands provide business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit www.choicehotels.com.


Addendum

This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document first filed and registered with applicable state authorities. A copy of the Franchise Disclosure Document can be obtained through contacting Choice Hotels International at 1 Choice Hotels Circle, Suite 400, Rockville, MD 20850, development@choicehotels.com.

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