

Choice Hotels Brings New Offerings To Florida Coast In Time For Peak Travel Season

Coombs Inn & Suites, Water Street Hotel & Marina, and Wyvern Hotel Join the Ascend Hotel Collection

ROCKVILLE, Md., Feb. 14, 2019 /PRNewswire/ -- The [Ascend Hotel Collection](#), a portfolio of unique, boutique, and historic hotels and resorts by [Choice Hotels International, Inc.](#) (NYSE: CHH), welcomes three new members in the sunshine state of Florida to the collection: [Coombs Inn & Suites](#), [Water Street Hotel & Marina](#), and [The Wyvern Hotel](#).

Located on the Gulf Coast, the latest additions are owned by multidisciplinary real estate firm Edgewater Group, LLC and combine exceptional service with coastal charm to deliver a local, upscale experience that the Ascend Hotel Collection brand is known for. Unique décor and one-of-a-kind seaside views further enhance the guest experience. Additionally, each hotel features a myriad of amenities, such as fitness centers, outdoor pools, and spacious guestrooms.

- **Coombs Inn & Suites (Apalachicola, Fla.)** – Located in the quaint fishing village of Apalachicola, the 23-room Coombs Inn & Suites, previously a Victorian mansion, incorporates turn-of-the-century design—complete with European antiques and original oil paintings—to curate a luxurious getaway. In addition to complimentary breakfast and afternoon tea, the hotel offers guests easy access to waterfront cafes, boutique shops and the white sand beaches of St. George Island.
- **Water Street Hotel & Marina (Apalachicola, Fla.)** – The 30-suite Water Street & Marina hotel is quietly situated on the city's waterfront and features picturesque views of the natural estuary from every guestroom. Each suite also includes a full kitchen with stainless appliances. The hotel is within walking distance to the Raney House Museum, Battery Park, and popular dining.
- **The Wyvern Hotel (Punta Gorda, Fla.)** – Nestled in the beautifully restored historic district of Punta Gorda, the 63-room property provides chic accommodations with opulent design touches, such as marble bathroom floors and upgraded linens. Guests may also enjoy a rooftop pool and lounge area, two on-site restaurants, artwork from the Visual Art Center of Punta Gorda, and convenient access to the popular Harborwalk and the Fisherman's Village community.

The Coombs Inn & Suites, Water Street Hotel & Marina, and Wyvern Hotel participate in the award-winning [Choice Privileges](#) loyalty rewards program, rated a top hotel loyalty program by both *USA Today's* 10Best Readers' Choice Awards and *U.S. News & World Report* for three consecutive years. Choice Privileges membership is free and offers fast rewards and exclusive member rates for those who book directly at www.choicehotels.com. Members can earn and redeem points towards free nights, airline miles, and more while staying at any of Choice's participating branded hotels.

Ascend Hotel Collection: Let the Destination Reach You.

The Ascend Hotel Collection® global portfolio of unique, boutique, and historic independent hotels and resorts is part of Choice Hotels International, one of the world's largest leading hotel companies. Recognized as the hotel industry's first "soft brand" concept, the Ascend Hotel Collection has more than 200 properties open and operating worldwide, including in France, the United Kingdom, Denmark, Finland, Ireland, Norway, Sweden, Turkey, Australia, Canada, Ecuador, and the Caribbean region. Membership with the Ascend Hotel Collection enables distinctive, independent properties to gain a global presence while maintaining their local charm. For more information, visit www.choicehotels.com/Ascend.


About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 6,900 hotels, representing more than 560,000 rooms in over 40 countries and territories as of September 30, 2018, the Choice® family of hotel brands provide business and leisure travelers with a range of high-quality

lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. With more than 39 million global members and counting, the award-winning Choice Privileges™ rewards program allows guests to reap the benefits of being a member of the Choice Hotels™ family.

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