

Sleep Inn Expands Footprint in Northwest U.S.

ROCKVILLE, Md., Oct. 16, 2018 /PRNewswire/ -- [Choice Hotels International, Inc.](#) (NYSE:CHH) continues the growth of its proven midscale [Sleep Inn](#) brand with the opening of a 76-room, three-story hotel in Chiloquin, Ore. The Sleep Inn brand has nearly 550 properties open or in the pipeline globally, with hotels that have opened this year in Houston, Denver, and Sarasota, Fla. The brand is also expected to expand to Fort Worth, Texas, and Tampa, Fla., later this year.

Located at 34333 U.S. Highway 97 North, the Sleep Inn & Suites Chiloquin is owned and operated by the Klamath-Mo-Ya Casino.

The hotel is near several art galleries, restaurants, and retail shops, as well as Collier Memorial State Park, Crater Lake National Park, and the Train Mountain Railroad. It is also within driving distance to Klamath Falls and the Klamath Marsh National Wildlife Refuge.

The Sleep Inn & Suites Chiloquin features the brand's refreshed *Designed to Dream* prototype, which provides a timeless, simply stylish, nature-inspired aesthetic that appeals to guests in addition to an efficient footprint with the lowest build costs in the midscale segment for owners.

For more information on Sleep Inn hotel development, visit choicehotelsdevelopment.com/sleepinn/.

Sleep Inn® *Dream Better Here*®

Every Sleep Inn hotel offers a simply stylish stay that's designed to help our guests *Dream Better Here*. You'll find fresh, nature-inspired design elements that are modern but timeless, that create a relaxed and serene environment. An all-new construction brand, every Sleep Inn hotel is built with a specific vision in mind -- to be a sanctuary for travelers as well as an efficient property to build, operate, and maintain. Franchised by global lodging leader Choice Hotels, Sleep Inn properties boast strong product consistency and an established presence in the midscale hotel segment with nearly 500 Sleep Inn properties open and under development across North America. All Sleep Inn hotels include free Wi-Fi, a complimentary Morning Medley breakfast buffet with plenty of hot and cold options, swimming pool and/or fitness center. For more information, visit www.choicehotels.com/Sleep-Inn.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 6,800 franchised hotels, representing more than 550,000 rooms, in over 40 countries and territories as of June 30, 2018, the Choice® family of hotel brands provide business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit www.choicehotels.com.

Forward-Looking Statement

This communication includes "forward-looking statements" about future events, including

hotel openings. Such statements are subject to numerous risks and uncertainties, including construction delays, availability and cost of financing and the other "Risk Factors" described in our Annual Report on Form 10-K, any of which could cause actual results to be materially different from our expectations.

Addendum

This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document first filed and registered with applicable state authorities. A copy of the Franchise Disclosure Document can be obtained through contacting Choice Hotels International at 1 Choice Hotels Circle, Suite 400, Rockville, MD 20850, development@choicehotels.com.

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Additional assets available online:  [Photos \(2\)](#)

<https://stage.mediaroom.com/choicehotels/2018-10-16-Sleep-Inn-Expands-Footprint-in-Northwest-U-S>