

Cambria Hotels Launches "Travel Like a Boss" Sweepstakes for Today's Modern Business Traveler

Entrants have the chance to win a five-night stay at the Cambria hotel of their choice

ROCKVILLE, Md., Sept. 10, 2018 /PRNewswire/ -- Cambria Hotels is offering today's modern business traveler the chance to win a five-night stay at the Cambria hotel of their choice with the launch of its *Travel Like a Boss* sweepstakes. To participate, business travelers are encouraged to share their best business travel tips on social media or at www.CambriaBoss.com for the opportunity to win this vacation.

"At Cambria Hotels, we know that you don't need to be the boss to travel like a boss and give guests an experience that is upscale but never uptight. Our hotels also help modern business travelers regain control of their time to make the most of their travels with central locations and simple, guilt-free indulgences," said Janis Cannon, senior vice president of upscale brands at Choice Hotels. "The *Travel Like a Boss* sweepstakes encourages business travelers to share their favorite travel tips and rewards one person with a stay at a Cambria hotel."

The Cambria Hotels *Travel Like a Boss* sweepstakes runs now through October 10, 2018. The winner will be announced on National Boss' Day on October 16, 2018. To enter, participants can either visit www.CambriaBoss.com or share a business travel tip on Cambria Hotels' Twitter, Instagram or Facebook using the hashtags #TravelLikeABoss and #Sweepstakes and tag @CambriaHotels in the post. Participants can also enter by sharing why they deserve a vacation on Twitter or Instagram using the hashtags #TravelLikeABoss and #Sweepstakes and tagging @ChoiceHotels. Please visit www.choicehotels.com/cambria/travel-like-a-boss-sweeps to review the Official Rules for the *Travel Like a Boss* sweepstakes.

Cambria Hotels surveyed 1,000 American employees who travel for business and found that the word "boss" has evolved and is now viewed as a positive term used in connection with confidence and empowerment. In fact, nearly 85 percent of those surveyed stated that you can effectively lead others without the title of boss.

At every Cambria hotel, guests are treated to modern essentials and approachable indulgences. Each hotel is designed to reflect the community in which it's based, authentically capturing the local culture through thoughtful details like materials that are locally inspired and the Cambria brands signature local craft beer program, which gives guests a taste of the city's regional brews. Additional features guests can indulge in include:

- Sophisticated and spacious guest rooms
- Immersive spa-like bathrooms with Bluetooth mirrors
- Full bar and restaurant dining featuring freshly prepared food
- Free Wi-Fi
- Multi-function meeting space
- Workout facilities
- Rooftop bars and pools at several hotels.

There are nearly 40 Cambria hotels open in popular cities across the country, including New York, Los Angeles, Chicago, Nashville, Phoenix, Asheville, Philadelphia, New Orleans, and Washington, D.C. To find the nearest Cambria hotel, visit <https://www.choicehotels.com/cambria>.

About Cambria Hotels

Cambria® Hotels are designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. There are nearly 40 Cambria


properties open across the United States, and over 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit www.choicehotels.com/cambria.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 6,800 franchised hotels, representing more than 550,000 rooms, in over 40 countries and territories as of June 30, 2018, the Choice® family of hotel brands provide business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program, offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit www.choicehotels.com.

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