

Cambria Hotels Continues Midwest Expansion with Quad Cities Groundbreaking

ROCKVILLE, Md., July 25, 2018 /PRNewswire/ -- [Choice Hotels International, Inc.](#) (NYSE: CHH) and Frontier Hospitality Group, Inc. have broken ground on the Cambria Hotel Bettendorf. Slated to open in 2019, the 112-room property will be the first Cambria property to open in Iowa.

The hotel is located at 5061 Competition Drive in the heart of Iowa's Quad Cities region as part of the 75-acre TBK Bank Sports Complex "BettPlex" and High Five Lanes & Games. In addition to its proximity to the Quad City International Airport, the new upscale hotel offers guests convenient access to several businesses, including Rock Island Arsenal, Deere & Company (John Deere), Hy-Vee, Kraft Foods, and Oscar Meyer. The property is also minutes from popular leisure attractions, such as the Tax Slayer Center, Rhythm City Casino, and Isle of Capri Casino.

"The groundbreaking of the Cambria Hotel Bettendorf officially marks the brand's entrance into Iowa and its growing presence in key markets throughout the Midwest," said Janis Cannon, senior vice president, upscale brands, Choice Hotels. "The Quad Cities represent an important gateway for the region and attract a growing number of visitors annually. The hotel offers leisure and business travelers all of the upscale amenities that allow them to treat themselves on the road."

The new Cambria Hotel Bettendorf will feature the hallmarks of the Cambria brand tailored for the modern traveler, including:

- Contemporary and sophisticated guest rooms with plush bedding
- Spa-style bathrooms
- State-of-the-art fitness center
- Menus featuring freshly made food, local craft beer, wine, specialty cocktails, and small bites
- Multi-function meeting space and open lobby spaces with places to meet, work, and hang out with free Wi-Fi

"The Cambria Hotels brand, known for providing a unique upscale experience and unparalleled service, is a welcome addition to our portfolio and the growing Quad City business community. We're excited to celebrate the start of construction on the Cambria Hotel Bettendorf property with Choice Hotels and cannot wait to bring Iowa's first Cambria hotel to fruition next year," said Dan Huber, CEO and co-owner, Frontier Hospitality Group.

About Cambria Hotels

Cambria® Hotels are designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. There are more than 35 Cambria properties open across the United States, and over 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit www.choicehotels.com/cambria.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 6,800 hotels, representing more than 550,000 rooms, in over 40 countries and territories as of March 31, 2018, the Choice family of hotel brands provide business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. Choice Privileges®, an award-winning

loyalty program, offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit www.choicehotels.com.

About Frontier Hospitality Group

Frontier Hospitality Group (FHG) is co-owned by Bart T. Baker and Daniel Huber, who reside in the Quad Cities. FHG was founded by Mr. Baker's family in 1950 and is celebrating 68 years of owning and operating hotels. Mr. Huber, the former CEO of DavenportOne, has co-owned FHG with Mr. Baker since 2007. Together with their partners, they own and operate the Holiday Inn Express in Moline, IL, located at the Quad Cities International Airport; the Holiday Inn Express in East Peoria, IL; the Best Western Plus SteepleGate Inn in Davenport, IA; and two properties in Dubuque, IA: the Best Western Plus Dubuque Hotel and Conference Center and Home2 Suites by Hilton in Bettendorf, IA (opening Summer 2019).


Forward-Looking Statement

This communication includes "forward-looking statements" about future events, including anticipated expenditures on brand improvements and hotel openings. Such statements are subject to numerous risks and uncertainties, including construction delays, availability and cost of financing and the other "Risk Factors" described in our Annual Report on Form 10-K, any of which could cause actual results to be materially different from our expectations.

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