

The Ascend Hotel Collection Welcomes The Hotel Morrison To Dania Beach, Fla.

ROCKVILLE, Md., April 10, 2018 /PRNewswire/ -- The Hotel Morrison in Dania Beach, Fla., joins the Ascend Hotel Collection by Choice Hotels International, Inc. (NYSE: CHH), one of the world's largest hotel companies. This upscale boutique hotel will join the world's first and largest soft brand that's known for inspiring individuality.

Located in the heart of historic Dania Beach, the Hotel Morrison is a stylish hotel providing guests with a relaxed, upscale experience that highlights the local flavor. The hotel, which offers a complimentary shuttle transportation service, is conveniently located to Fort Lauderdale International Airport, and minutes from Port Everglades and the world-renowned beaches of South Florida, including the tranquil Dania Beach Ocean Park.

The 143-room, 100% smoke-free Hotel Morrison features a cool, soothing color palette that complements the property's beach-inspired design aesthetic. The hotel also offers a pool and cabana, along with 1,300 square feet of meeting space. Guests will enjoy top of the line amenities with premium bedding, free Wi-Fi, complimentary hot breakfast, as well as a wide range of other food and beverage offerings, featuring a full menu from 11 a.m. – 11 p.m. at the ground floor lounge with healthy options and specials.

The Morrison Hotel participates in the award-winning Choice Privileges loyalty rewards program, rated no. 1 in USA Today's 10Best Readers' Choice Awards list for two consecutive years. Membership is free, offers fast rewards, immediate perks, and exclusive member rates when booking directly at www.choicehotels.com. Members can earn and redeem points towards free nights at participating hotels.

Ascend Hotel Collection: let the destination reach you.

The Ascend Hotel Collection® is a global portfolio of unique, boutique and historic independent hotels and resorts and is part of Choice Hotels International, one of the world's leading hotel companies. Recognized as the hotel industry's first "soft brand" concept, the Ascend Hotel Collection has more than 200 properties open and operating worldwide, including in France, the United Kingdom, Denmark, Finland, Ireland, Norway, Sweden, Turkey, Australia, Canada, Ecuador and the Caribbean region. Membership with the Ascend Hotel Collection enables distinctive, independent properties to gain a global presence while maintaining their local charm. For more information, visit www.choicehotels.com/Ascend.


About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With over 6,800 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe, and as of February 1, 2018, more than 1,000 hotels were in its development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, WoodSpring Suites®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels® brands provide a spectrum of lodging choices to meet guests' needs. With more than 35 million members, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

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