

Cambria Hotels Opens in Downtown Dallas

ROCKVILLE, Md., March 5, 2018 /PRNewswire/ -- Choice Hotels International, Inc. (NYSE: CHH), one of the world's largest hotel companies, in collaboration with owner Kirtland Realty Group, developer Todd Interests, and management company Fillmore Hospitality, announced that the Cambria Hotel Downtown Dallas is now fully open after partially opening at the end of 2017. Located at 1907 Elm Street, the 177-room, 22-floor property is an adaptive reuse of the historic Tower Petroleum Building.

The Cambria Hotel Downtown Dallas reflects the building's 87-year-old history with art deco style and maintains its iconic zigzag exterior. The property features locally-inspired art and a full-service restaurant and bar, with signature cocktails, wine, and local craft beers, as well as freshly prepared grab-and-go gourmet salads and sandwiches. Additionally, the hotel has 1,500 square feet of multi-function meeting space and a state-of-the-art fitness center.

Located in the Central Business District of Dallas, the hotel is near several corporate headquarters, including Southwest Airlines, Texas Instruments and AT&T, as well as many popular destinations, such as the Dallas Convention Center, American Airlines Center, Dallas World Aquarium, Sixth Floor Museum at Dealey Plaza, Deep Ellum, and Baylor University Medical Center.

"Texas is one of the fastest growing states in the country, and we're ecstatic to bring the fourth Cambria property to the area. The opening of the Cambria Hotel Downtown Dallas is a major milestone for the brand as it represents our continued growth in key U.S. cities. This hotel offers a prime location in the epicenter of the city and delivers to guests a genuine sense of place with its fantastic adaptive reuse capturing the essence of the historic building," said Janis Cannon, senior vice president, upscale brands at Choice Hotels. "The Kirtland Realty Group and Todd Interests have been excellent teammates and truly have done a tremendous job reviving the landmark site. We are also thrilled to have the expert knowledge of Fillmore Hospitality on board to manage the property."

The Cambria Hotel Downtown Dallas is the fourth Cambria property to open in Texas, joining the Cambria Hotel Plano Frisco, the Cambria Hotel McAllen Convention Center, and the Cambria Hotel Southlake DFW North.

Choice Hotels collaborated with Kirtland Realty Group on this opening, a Dallas-based real estate company and owner of the Tower Petroleum Building.

"The Cambria Hotel Downtown Dallas will bring new life to the building while paying homage to its art deco roots," said John Kirtland, owner of Kirtland Realty Group. "We appreciate the ongoing collaboration with Choice Hotels, and look forward to welcoming guests traveling on business or leisure to the heart of Dallas."

About Cambria Hotels

Cambria® Hotels are designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. There are now 38 Cambria properties open across the United States, and there are more than 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit www.cambriahotelsandsuites.com.


About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With over 6,800 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe, and as of February 1, 2018, more than 1,000 hotels were in its development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, WoodSpring Suites®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels® brands provide a spectrum of lodging choices to meet guests' needs. With more than 35 million members, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

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