

Gartner Recognizes SkyTouch Technology as Leader in Hotel Management Software Quadrant

SkyTouch Highlighted for Highest Value and Capability Among Property Management Systems

SkyTouch Technology has been named a **Leader** in the latest Gartner Quadrant for hotel management software. The [FrontRunners quadrant](#) evaluated verified product data and end-user reviews for 185 hotel property management systems (PMS). Only the products with the top scores were designated a quadrant. Gartner says the companies in the Leaders Quadrant, such as SkyTouch, were chosen as all-around strong products that offer the [highest value](#) and capability in the market.

“SkyTouch is honored to be recognized as a Leader in the industry by Gartner and Software Advice,” said SkyTouch Technology CEO Todd Davis. “We are grateful our customers find tremendous value in our products to the point they feel compelled to share their experience. It’s a testament to our strategic direction, the quality of our products, and our team’s commitment to helping our customers achieve their revenue goals.”

SkyTouch provides significant advantages to hotel companies in helping them meet their most important strategic objectives: achieve growth, advance operating performance and [improve the guest experience](#) – all while evolving with changing market and customer needs.

“We are committed to making the job easier for hotel staff and owners through the [SkyTouch Hotel OS](#),” said Davis. “We will continually make SkyTouch available to new integrations allowing our customers to future proof their hotels and always have access to the systems that will make staying at their properties a delight for their guests.”

Designed to assist small business leaders in making a software purchase, the FrontRunners quadrant, powered by Gartner Methodology, provides a data-driven assessment of products in a particular software category to determine which ones offer the best capability and value for businesses. To be considered for the [Hotel Management FrontRunners](#), a product needs a minimum of 10 user reviews, a minimum capability user rating score of 4.0 and a minimum value user rating score of 4.0.

The full FrontRunners quadrant for Hotel Management software can be found at www.softwareadvice.com/hotel-management/#top-products.

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About SkyTouch Technology

SkyTouch Technology, an independently operated division of Choice Hotels International, is the provider of the most widely used [cloud-based property management system](#). Built in the cloud by hotel professionals for hotel companies, SkyTouch Hotel OS is designed to help hotel executives meet their most important strategic objectives: to enhance the guest experience, advance performance, and achieve growth while evolving with changing market needs. Accessible from anywhere, the SkyTouch PMS provides visibility and control of operations through real-time, impactful business analytics that help improve hotel guest experience, operational decision-making, and financial results for today’s hotelier. SkyTouch provides an integrated approach to online hotel reservations that fits any size property. For more information about SkyTouch Technology, visit www.skytouchtechnology.com.

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Media Contact

Joshua Molina

SkyTouch Technology

623-201-8148

jmolina@skytouchtechnology.com

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