

## Choice Hotels Launches the Capture the Caribbean Sweepstakes

Enter for the chance to win a trip to a Choice property in Grand Cayman or The Bahamas

ROCKVILLE, Md., Jan. 30, 2018 /PRNewswire/ -- The Caribbean is a dream destination and Choice Hotels International, Inc. (NYSE: CHH), one of the world's leading hotel companies, helps make that dream a reality through offering affordable hotels on some of the most popular Caribbean Islands. Starting today, the Choice Hotels *Capture the Caribbean* Sweepstakes is offering people the chance to win a vacation package to a Choice Hotels property in either Grand Cayman in the Cayman Islands or Paradise Island in the Bahamas.

The Choice Hotels *Capture the Caribbean* campaign kicks off today and runs through February 28, 2018. To enter, visit [www.CaptureTheCaribbean.com](http://www.CaptureTheCaribbean.com), or Choice's Facebook, Instagram or Twitter pages and post using the hashtags #CapturetheCaribbean and #Sweepstakes. Entrants have a chance to win a grand prize that includes a four (4) night stay at either Comfort Suites Seven Mile Beach in Grand Cayman or Comfort Suites Paradise Island in the Bahamas, ground transportation, roundtrip airfare for two and spending money.

"While this past hurricane season caused challenges for the region, our Comfort hotels, and the Bahamas and Cayman Islands as a whole, are open for business and as beautiful as ever!" said Anne Smith, vice president, brand management and design for Choice Hotels. "The entire Caribbean portfolio of Choice brand properties is situated in some of the most sought-after locations, and gives guests a true taste of island life, while enjoying great room rates and convenient amenities."

The brand's Caribbean properties offer some of the best deals in the region and are found in the Bahamas, the Cayman Islands, Puerto Rico, Aruba, the Dominican Republic and Guyana. Conveniently located across the islands, this portfolio of hotels includes trusted brands, such as:

- Comfort Suites Seven Mile Beach (Grand Cayman, Cayman Islands)
- Comfort Suites Paradise Island (Paradise Island, The Bahamas)
- Hope Town Harbour Lodge, an Ascend Hotel Collection Member (Abaco, Bahamas)
- Comfort Inn, a San Juan hotel (Condado, San Juan, Puerto Rico)
- Comfort Inn & Suites – Levittown, Near Blue Flag Beach (Levittown, Puerto Rico)
- Le Consulat, an Ascend Hotel Collection Member (San Juan, Puerto Rico)
- Bluegreen La Cabana Beach Resort and Casino, an Ascend Hotel Collection Member (Eagle Beach, Aruba)
- Quality Hotel Real Aeropuerto Santo Domingo (Santo Domingo, Dominica Republic)
- The Opus Hotel, an Ascend Hotel Collection Member (Georgetown, Guyana)

The Choice Hotels *Capture the Caribbean* Sweepstakes coincides with the U.S. Travel Association's *Project: Time Off* National Plan for Vacation Day. According to the association's latest findings, more than half of all working Americans are not taking all their vacation days and are leaving \$66.4 billion worth of paid time off on the table, which equates to an average of \$604 per working American. Choice Hotels supports the *Project: Time Off* mission and helps enable people to travel by offering more than 6,500 properties around the world at a variety of price points.

For more information about the Capture the Caribbean campaign or the Caribbean portfolio, visit [www.capturethecaribbean.com](http://www.capturethecaribbean.com).

### About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With over 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of September 30, 2017, over 800 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels® brands provide a spectrum of


lodging choices to meet guests' needs. With more than 33 million members, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at [www.choicehotels.com](http://www.choicehotels.com) for more information.

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For further information: Sarah Lee, Tel: 301-628-4397, Email: [sarah.lee@choicehotels.com](mailto:sarah.lee@choicehotels.com)

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