Cambria Hotels Brand Honored At The American Group Travel Awards

ROCKVILLE, Md., Nov. 17, 2017 /PRNewswire/ -- Travelers voted to select <u>Cambria Hotels</u> the "Best New Emerging Brand" at the 4th Annual American Group Travel Awards (AGTA) by HotelPlanner.com. The AGTA showcases organizations offering the highest quality of group travel experiences and outstanding service across the hospitality industry.

Cambria Hotels offer guests a distinct experience with simple, guilt-free indulgences, allowing them to treat themselves while on the road. The brand is continuing to grow into major urban markets with recent hotel openings in Chicago, New York City, New Orleans, Washington, D.C., and Los Angeles.

"It has been an exciting year of milestones for the Cambria brand as it expands from coast to coast. We hold this recognition in high regard because the endorsement comes from Cambria guests," said Janis Cannon, senior vice president, upscale brands at Choice Hotels. "With each Cambria hotel that opens its doors, we strive to offer a truly special experience designed for the needs of the modern traveler and that captures the character of the local destination."

Nominees for each category were selected by a panel of travel and hospitality industry experts based on quality of services, experiences, and customer satisfaction for group travelers. Voting was then open to the public.

Cambria Hotels is one of 11 global brands that make up Choice Hotels International, including the Ascend Hotel Collection, Comfort Inn, Comfort Suites, Sleep Inn, Quality Inn, Clarion, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn. The Comfort brand was also recognized with AGTA honors for the third time.

For more information about the American Group Travel Awards by HotelPlanner.com, visit https://americangrouptravelawards.com/AGTA/.

About Cambria Hotels

Cambria® Hotels are designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. Cambria now has 32 hotels open across the United States, and there are nearly 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit www.cambriahotelsandsuites.com.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With over 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of September 30, 2017, over 800 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels® brands provide a spectrum of lodging choices to meet guests' needs. With more than 33 million members, our Choice Privileges® rewards

program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

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