

## **Choice Hotels to Develop New Cambria Hotel in Rock Hill, S.C.**

ROCKVILLE, Md., Nov. 1, 2017 /PRNewswire/ -- [Choice Hotels International, Inc.](#) (NYSE: CHH), one of the world's largest hotel companies, signed an agreement with Sand Hospitality, LLC, to develop the new Cambria hotel in Rock Hill, S.C.

Expected to open in 2019, the 110-room Cambria hotel is designed to offer visitors a new and approachable upscale lodging option. In addition to a spacious rooftop pool and bar, the property will feature a state-of-the-art fitness center and 1,000 square feet of multi-function meeting space. The hotel will also include contemporary on-site dining, featuring a menu comprised of area specialties, signature cocktails, and local craft beers, as well as freshly prepared grab-and-go gourmet salads and sandwiches.

"As one of the fastest growing regions in the country, we're thrilled to continue our expansion in the Carolinas. In addition to Rock Hill, there are several Cambria hotels coming soon to the area, including in Asheville, Fort Mill, Mount Pleasant, North Charleston and West Ashley. The Carolinas are the perfect match for the Cambria brand's modern traveler with stunning natural scenery, distinguished restaurants and many corporate headquarters," said Mark Shalala, vice president, development, upscale brands at Choice Hotels. "We look forward to working with Sand Hospitality and providing guests with a new upscale lodging option that will exceed their expectations."

Located at the corner of Stewart Ave. and W. White St., the Cambria Hotel Rock Hill will be a cornerstone of the University Center Knowledge Park, a large, mixed-use development, which will include restaurant and retail space. The hotel is also conveniently situated in the heart of downtown Rock Hill, the fifth-largest city in South Carolina, and is only 25 miles from Charlotte, North Carolina. The property is located near several major area employers, including 3D Systems, Carolina Energy and Winthrop University, and provides guests easy access to nearby restaurants, shops and historic sites.

Sand Hospitality, LLC is an experienced hotel and commercial real estate owner and developer, with more than two dozen properties open across nine states.

"We're excited to collaborate with Choice Hotels to add the Cambria brand to our portfolio," said Mike Wendel, President of Sand Hospitality. "Rock Hill is the perfect location to introduce a new upscale hotel for both leisure and business travelers, and we cannot wait for guests to experience this property and everything that the area has to offer."

### **About Cambria Hotels**

Cambria® Hotels are designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. Cambria now has 32 hotels open across the United States, and there are nearly 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit [www.cambriahotelsandsuites.com](http://www.cambriahotelsandsuites.com).

### **About Choice Hotels**

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With over 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of June 30, 2017, 792 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and


Vacation Rentals by Choice Hotels® brands provide a spectrum of lodging choices to meet guests' needs. With more than 32 million members, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at [www.choicehotels.com](http://www.choicehotels.com) for more information.

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For further information: Alannah Don, Choice Hotels: 301-592-5154,  
[Alannah.don@choicehotels.com](mailto:Alannah.don@choicehotels.com)

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