

## **Cambria Hotels Celebrates Chicago Loop - Theatre District Grand Opening Broadway Performance from Award-Winning Musical *Les Misérables* Kicks Off Ceremony**

ROCKVILLE, Md., Oct. 18, 2017 /PRNewswire/ -- Cambria Hotels, franchised by [Choice Hotels International, Inc.](#) (NYSE: CHH), joined Murphy Development Group and management company Crescent Hotels & Resorts to celebrate a major milestone with the grand opening of the Cambria Hotel Chicago Loop – Theatre District. The property is one of two downtown Chicago hotels to recently join the brand portfolio. The evening was highlighted by a Broadway-themed ceremony, including a special performance by actors from the award-winning musical *Les Misérables*, which recently began a national tour, including a three-week showing in Chicago at the Cadillac Palace Theatre. An open house was also held, showcasing the building's stunning transformation to become the Cambria brand's first adaptive re-use design.

Originally constructed in 1927, the 22-story, 199-room Cambria Hotel Chicago Loop – Theatre District, located at 32 W. Randolph St., is situated above the historic Ford Center for the Performing Arts Oriental Theatre. The property is in the center of the Chicago Loop, an energetic business district, and home to a number of Fortune 500 company headquarters, such as Boeing, Archer Daniels Midland, United Continental Holdings, and the Exelon Corporation. Block Thirty Seven, a mixed-use project which includes an assemblage of high-end apartments, restaurants and local retail outlets, is located directly across the street from the hotel, making it a uniquely convenient option for leisure and business travelers.

The Cambria Hotel Chicago Loop – Theatre District offers a décor that maintains the building's colorful past through unique design features, while presenting a sleek 21st-century aesthetic as well as modern essentials. The property features a spacious lobby, flexible meeting space with integrated AV capabilities, and a high-design fitness center offering state-of-the-art exercise equipment. The property also includes contemporary onsite dining, serving a menu comprised of local specialties, liquor, wine, and local craft beers, as well as freshly prepared grab-and-go gourmet salads and sandwiches.

"As the Cambria Hotels brand rapidly expands across the country, the heart of downtown Chicago is a fantastic next stop, as it is steps away from major businesses as well as unrivaled entertainment, shopping and restaurants," said Janis Cannon, senior vice president, upscale brands at Choice Hotels. "The Cambria Hotel Chicago Loop – Theatre District truly represents the best of the brand, given its prime location, aesthetic capturing the character of the local community and amenities, all of which make it the perfect match for the modern traveler. The property even has a unique added service where guests can reach out to local experts on social media for personalized recommendations during their stay."

To meet the desires of today's upscale travelers who want to maximize every moment of their trip, the Cambria Hotel Chicago Loop – Theatre District is launching a virtual concierge service entitled "Cambria Connectors." This program enables guests the opportunity to receive real-time local recommendations via social media from two Chicago influencers, Chicago Food Authority and Kelly in the City using the hashtag "#CambriaConnectors."

Featured speakers for the celebration included Cannon; John T. Murphy, Chairman and CEO of Murphy Development Group; and Evan Studer, Executive Vice President of Operations for Crescent Hotels & Resorts.

"Teaming up with the Cambria brand and Choice Hotels has been the ideal scenario to bring such an extraordinary property to fruition," said Murphy. "The buildings of downtown Chicago all have stories behind them. This Cambria project is no exception and we are proud to deliver such an exceptional hotel product for Choice while embracing and preserving the city's architectural culture."

### **About Cambria Hotels**

Cambria® Hotels are designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling

design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. There are now 32 Cambria properties open across the United States, and there are nearly 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit [www.cambriahotelsandsuites.com](http://www.cambriahotelsandsuites.com).

#### **About Choice Hotels**

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With approximately 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of June 30, 2017, 792 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels® brands provide a spectrum of lodging choices to meet guests' needs. With more than 32 million members, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at [www.choicehotels.com](http://www.choicehotels.com) for more information.

#### **About Murphy Development Group**

Murphy Development Group, LLC, focuses on generating development opportunities in the multifamily, hospitality and office sectors across the country. Through sound investment strategies and extensive due diligence, the dynamic development team identifies, evaluates and executes the projects by combining sound financial modelling, economic analysis and entrepreneurial creativity. The Murphy Development Group, LLC, with additional support by the MB Real Estate team, have led numerous developments owned by affiliates of MDG including: Lincoln Park 2550, 1326 S. Michigan apartment tower, Hyatt Centric Chicago "The Loop," the Chicago Motor Club redevelopment into a Hampton Inn, and the Holiday Inn Cleveland Clinic. To learn more, visit [MurphyDevGroup.com](http://MurphyDevGroup.com).

#### **About Crescent Hotels & Resorts**

Crescent Hotels & Resorts is an award winning, nationally recognized, top-3 operator of hotels and resorts. Crescent currently operates over 100 hotels, resorts & conference centers in the US and Canada. Crescent is one of the few elite management companies approved to operate upper-upscale and luxury hotels under the brand families of Marriott, Hilton, Hyatt and IHG. Crescent also operates a collection of legendary independent lifestyle hotels and resorts under Latitudes Collection, Lifestyle by Crescent. Crescent's clients are made up of hotel REITs, private equity firms and major developers. For more information, please visit [www.chrco.com](http://www.chrco.com) or connect with Crescent on LinkedIn.

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<https://stage.mediaroom.com/choicehotels/2017-10-18-Cambria-Hotels-Celebrates-Chicago-Loop-Theatre-District-Grand-Opening>