

Cambria Hotels Breaks Ground in South Boston, Mass.

ROCKVILLE, Md., Oct. 11, 2017 /PRNewswire/ -- [Choice Hotels International, Inc.](#) (NYSE: CHH), one of the world's largest hotel companies, along with developer City Point Capital, announced the groundbreaking of the Cambria Hotel South Boston. Located at 6 West Broadway, the 159-room property is expected to open in 2019.

The Cambria Hotel South Boston is conveniently located right outside of downtown Boston in one of the fastest growing communities in the country, which includes a popular neighborhood for young professionals as well as emerging technology companies. The property sits directly across from the Massachusetts Bay Transportation Authority's Red Line T station, providing easy access to all points in the city as well as Cambridge. The hotel is also just minutes away from the Boston Convention Center, the Seaport District, world-class restaurants, popular historical and cultural attractions, as well as several corporations, such as Gillette, General Electric, Liberty Mutual and Wayfair.

"Boston is a city steeped in rich history and tradition, and the groundbreaking of the Cambria Hotel South Boston marks the beginning of our own legacy in the area. As the Cambria brand rapidly expands in popular urban markets across the country, Boston is a perfect addition to the portfolio, as it is home to a robust and growing business community as well as numerous entertainment options," said Janis Cannon, senior vice president, upscale brands at Choice Hotels. "More importantly, we found the perfect teammate in City Point Capital to build this new upscale hotel designed for the modern traveler."

The Cambria South Boston will feature a rooftop bar, leased restaurant space, stylish amenities and local art. The property will also include ample meeting space, a business center and state-of-the-art fitness center. The property will have contemporary onsite dining, serving a menu comprised of local specialties, liquor, wine, and local craft beers, as well as freshly prepared grab-and-go gourmet salads and sandwiches, and a barista bar.

City Point Capital is an experienced real estate investor that has successfully developed and designed numerous commercial and residential properties throughout the Greater Boston area.

"South Boston is a budding area just outside of downtown and the perfect location for guests traveling on business or leisure," said Ryan Sillery, founder of City Point Capital. "We're thrilled to work with Choice Hotels to expand our portfolio across the Boston market and bring this great Cambria property to life. We look forward to providing guests with a distinct and upscale experience."

About Cambria Hotels

Cambria® Hotels are designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. Cambria now has 32 hotels open across the United States, and there are nearly 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit www.cambriahotelsandsuites.com.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With approximately 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of June 30, 2017, 792 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels® brands provide a spectrum of lodging choices to meet guests' needs. With more than 32 million members and counting, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from

instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

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