

Choice Hotels Teams Up with the American Red Cross and Boys & Girls Clubs of America for Natural Disaster Recovery Efforts

PR Newswire
ROCKVILLE, Md.

ROCKVILLE, Md., Sept. 11, 2017 [PRNewswire](#)/ -- Choice Hotels International, Inc. (NYSE: CHH), one of the world's leading hotel companies, is donating up to 1,250 free hotel nights to the American Red Cross and Boys & Girls Clubs of America to assist first responders, volunteers and families displaced by recent natural disasters including Hurricanes Harvey and Irma.

"Our thoughts go out to all those affected by these devastating natural disasters. The hospitality industry is doing its part to monitor these storms, as well as support recovery efforts," said Pat Pacious, president, chief operating officer and incoming chief executive officer of Choice Hotels. "We've been partnering with the American Red Cross and Boys & Girls Clubs of America for years and have seen the positive impact that they have on communities to provide critical, hands-on support to the disaster victims. We are also grateful to the many individual Choice Hotels properties across the country who are leading their own fundraising and relief initiatives, as well as the donations from our Choice Privileges loyalty members."

Choice Hotels is also making it easy to donate money to support relief efforts. Members of the Choice Privileges loyalty program can use points to contribute to the American Red Cross. As of today, loyalty members have donated more than \$250,000 by converting their Choice Privileges points into cash donations.

Out of the more than 5,400 hotels in the United States, Choice Hotels has more than 130 hotels in the Hurricane Harvey impact area, and nearly all are currently operating. In Florida and the Caribbean, Choice Hotels has approximately 275 hotels. The majority are operating. The company is committed to supporting guests, hotel owners and employees through both short and long-term recovery.

Further, Choice Hotels and its vendor partners are donating blankets and basic necessities for victims, such as toothpaste, shampoo, deodorant and shaving kits. The toiletries were assembled into "comfort kits" by employees at the company's Rockville, Md., headquarters, and will be shipped to affected areas along with 1,000 blankets for immediate distribution.

For more information on Choice Hotels' recovery efforts and to donate, visit <https://www.choicehotels.com/choice-privileges/redeem-points/donations>.

Guests who are looking for a hotel room can visit our website ChoiceHotels.com or call 1 (877) 424-6423 for the most up-to-date information on availability and our best rates.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With over 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of June 30, 2017, 792 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels® brands provide a spectrum of lodging choices to meet guests' needs. With more than 32 million members, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

About American Red Cross

The Red Cross (redcross.org) has robust disaster response capabilities that allow for a simultaneous response to two significant disasters like Hurricanes Harvey and Irma without compromising the assistance provided to those in need. The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission.

About Boys & Girls Clubs of America

For more than 150 years, Boys & Girls Clubs of America (bgca.org) has enabled young people most in need to achieve great futures as productive, caring, responsible citizens. Today, 4,300 Clubs serve 4 million young people annually through Club membership and community outreach. Clubs are located in cities, towns, public housing and on Native lands throughout the country, and serve military families in BGCA-affiliated Youth Centers on U.S. military installations worldwide. They provide a safe place, caring adult mentors, fun, friendship, and high-impact youth development programs on a daily basis during critical non-school hours. Priority programs emphasize academic success, good character and citizenship, and healthy lifestyles. In a Harris Survey of alumni, 54 percent said the Club saved their lives. National headquarters are located in Atlanta.

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