

Choice Hotels to Develop New Cambria Hotel in Burbank, Calif.

PR Newswire
ROCKVILLE, Md.

ROCKVILLE, Md., Aug. 28, 2017 /PRNewswire/ -- Choice Hotels International, Inc. (NYSE: CHH), one of the world's largest hotel companies, signed an agreement with S3D Partner to develop its first Cambria hotel in Burbank, Calif. The six-story, 90-room property will be located at 201 South Glenoaks Boulevard in downtown Burbank, near some of the world's most recognized film and television studios.

The Cambria Hotel Burbank is one of several Cambria properties set to open in California as the upscale brand continues to expand in the Los Angeles area. Following the opening of the Los Angeles - LAX property in May, the brand has plans to open five additional hotels, including LA Live in the downtown area, LA Spring Street, Anaheim, Glendale and Calabasas. Further, the brand has agreements to develop future properties in Napa and Sonoma.

Expected to open in 2019, the Cambria Hotel Burbank is located in an area known as the "Media Capital of the World," with numerous entertainment companies headquartered or having significant production facilities nearby. The companies include The Walt Disney Co., Warner Bros., Nickelodeon, NBC, Cartoon Network Studios and Insomniac Games.

"The Cambria Hotel Burbank property is another important component of our rapid growth on the West Coast, and, in particular, L.A. With lodging demand so high in the area, this property will exceed the expectations of today's modern traveler," said Mark Shalala, vice president, development, upscale brands at Choice Hotels. "S3D Partner has worked with us on other Choice brand hotels and has extensive knowledge of the L.A. market. We're thrilled to team up with S3D Partner to build their first Cambria property."

The Cambria Hotel Burbank includes flexible meeting spaces, a state-of-the-art fitness center, pool, and a rooftop lounge and bar. The property will also feature contemporary onsite dining, serving a menu comprised of local specialties, liquor, wine, and local craft beers, as well as freshly prepared grab-and-go gourmet salads and sandwiches, and a barista bar.

S3D Partner has many years of experience in the hotel industry, including managing, investing in, or owning and operating more than 20 hotels in the Pacific Rim.

"We're excited to build our first upscale property with Choice Hotels after having worked many years with Choice brands on the West Coast. I cannot speak highly enough of what it means to work hand-in-hand with Choice given all of the resources and tremendous value proposition that it provides," said Jayesh Kumar of S3D Partner. "The Burbank property is an ideal option for guests traveling on business and in close proximity to all L.A. has to offer."

Cambria Hotels are designed to provide a unique and distinctive experience with the services and amenities that travelers demand, including casually tailored décor, flexible spaces for meeting or socializing, rooms that are comfortable and composed, and of course, free Wi-Fi, allowing guests to stay fully connected while they travel. The spa-like bathrooms offer contemporary fixtures, Bluetooth mirrors, refined surfaces and abundant light.

About Cambria Hotels

Cambria® Hotels are designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in

Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. Cambria now has 31 hotels open across the United States, and there are nearly 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit www.cambriahotelsandsuites.com.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With approximately 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of June 30, 2017, 792 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels(®) brands provide a spectrum of lodging choices to meet guests' needs. With more than 32 million members and counting, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

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