

Cambria Hotels Debuts in California with Grand Opening Celebration in Los Angeles - LAX

PR Newswire
ROCKVILLE, Md.

ROCKVILLE, Md., July 28, 2017 /PRNewswire/ -- [Choice Hotels International, Inc.](#) (NYSE: CHH), one of the world's leading hotel companies, joined Fillmore Capital Partners and Fillmore Hospitality to celebrate the grand opening of the Cambria Hotel Los Angeles - LAX yesterday.

The property, which opened on May 2, leads the Cambria brand's expansion in California, and is the first of several projects in the LA area. The upscale hotel brand has plans to open five additional hotels, including LA Live in the downtown area, LA Spring Street, Anaheim, Glendale and Calabasas. Further, the brand has agreements to develop future hotel properties in Napa and Sonoma.

To commemorate the opening, brand representatives and guests celebrated with a ribbon cutting, local craft wine, and a taste of California cuisine. Featured speakers and dignitaries included officials from the Mayor's Office of Manhattan Beach and Hawthorne as well as the El Segundo Police Department; Choice Hotels Senior Vice President of Upscale Brands Janis Cannon; and Fillmore Capital Partners President and CEO Ron Silva, who discussed the impact of this new hotel and its appeal to business and leisure travelers.

"With the opening of the Cambria Hotel Los Angeles - LAX, the brand now reaches coast-to-coast in the United States' top markets. Soon our presence will expand tremendously on the west coast, with a particular focus in the LA area," said Janis Cannon. "This Los Angeles-LAX property offers convenience to local businesses and attractions, an aesthetic matching the stylish landscape of the city, and indulgences that allow guests to treat themselves on the road. This hotel is designed for the needs of today's modern traveler and truly represents the best of the Cambria brand, which is such a key component at Choice Hotels. More importantly, Fillmore has been an outstanding collaborator in helping bring this property to fruition."

Choice worked with Fillmore Hospitality on this project, a management company that provides a full spectrum of development, investment and property management services to owners of hotels and resorts throughout North America.

"We're elated to open another great Cambria property and be a part of this milestone as the brand expands to the west coast. This is the perfect illustration of how far our relationship has come," said Ron Silva. "We are eager to help Cambria continue to expand in key markets, such as New Orleans and Nashville, following our recent openings in Southlake, Texas and Chicago's Magnificent Mile."

About Cambria Hotel Los Angeles - LAX

Located at 199 North Continental Blvd, the 152-room upscale property is minutes from Los Angeles International Airport, as well as nearby to the area's top businesses like DirecTV, Mattel Inc., Northrop Grumman, Raytheon, and several aerospace companies, including The Aerospace Corporation. The hotel is a short distance from Manhattan Beach, several malls and less than 20 miles from downtown LA's world-class tourist attractions. The property features a modern design that takes its cues from the fashion-forward city that surrounds it, including mid-century modern accents and exclusive vibrant local artwork reminiscent of 1950s Los Angeles. It offers contemporary onsite dining, serving a menu comprised of local specialties, liquor, wine, and local craft beers, as well as freshly prepared grab-and-go gourmet salads and sandwiches, and a barista bar. The hotel also includes meeting space and a high-design fitness center that offers state-of-the-art equipment, including a pool,

cardio, and strength-training equipment. In addition, the hotel features a relaxing outdoor space with cabanas.

About Cambria Hotels

Cambria Hotels are designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. There are now 31 Cambria properties open across the United States, and there are nearly 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit www.cambriahotelsandsuites.com.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With approximately 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of March 31, 2017, 795 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels(®) brands provide a spectrum of lodging choices to meet guests' needs. With more than 32 million members and counting, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

About Fillmore Capital Partners

Fillmore Capital Partners, LLC, is a private investment company that engages in the development, management, and distribution of investment vehicles for institutional and select private-client investors. FCP invests on behalf of its clients in lodging, healthcare, and operating company platforms, as well as opportunistic investments in other real estate asset classes. To learn more, visit www.fillmorecap.com.

About Fillmore Hospitality

Fillmore Hospitality, LLC is a management company that provides a full spectrum of development, investment and property management services to owners of hotels and resorts throughout North America. The firm's principals and executives have worked together for more than 25 years to deliver consistently superior financial results for their clients. Visit www.fillmorehospitality.com for more information.

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