

Russellville Econo Lodge Wins Hotel of the Year Award

PR Newswire
ROCKVILLE, Md.

ROCKVILLE, Md., June 21, 2017 /PRNewswire/ -- [Choice Hotels International, Inc.](#) (NYSE: CHH), one of the world's leading hotel companies, awarded the Econo Lodge in Russellville, Ky., the prestigious Hotel of the Year Award. This hotel is owned and managed by Peter Patel.

The Hotel of the Year Award recognizes a hotel for its outstanding customer service and operational excellence. Nominees are all top rated hotels within their hotel brand.

"The Econo Lodge in Russellville, Kentucky consistently goes above and beyond to make travel easier for guests by delivering value, exceptional service and convenience," said Anne Smith, vice president of brand management and design for Choice Hotels. "The Econo Lodge brand is known as the Easy Stop on the Road and this hotel is an outstanding representation. The owners and staff are dedicated to maintaining the highest standards of service and instill that level of commitment in every new employee who joins the team."

Peter Patel has been managing the Econo Lodge in Russellville, Kentucky for the past nine years. Under Patel's leadership, the property has repeatedly ranked near the top of the Econo Lodge brand, but this is the first time the team has won Hotel of the Year. Active in the community, Patel serves as the Vice Chairman of Logan County Kentucky Tourism and is a member of Russellville Rotary Club.

The award-winning Econo Lodge hotel is conveniently located next to state parks, the Auburn Museum, the 1817 Saddle Factory and other popular tourist destinations. The hotel features a business center, guest laundry facility, free breakfast, and comfortable rooms that each include coffee makers, microwaves and other complimentary amenities.

"We're so happy to receive this award from Choice Hotels," said Patel. "It is all due to the hard work of our friendly staff and I am so pleased the team is being recognized and rewarded for their unfailing dedication."

This hotel participates in the award-winning Choice Privileges loyalty rewards program, rated no. 1 in *USA Today's* 10Best Readers' Choice Awards list. Membership is free, offers fast rewards, instant perks, and exclusive member rates when booking directly at www.choicehotels.com. Members can redeem points towards free nights, airline miles and more while staying at any of Choice's 11 global brand hotels, including the Ascend Hotel Collection, Cambria, Comfort Inn, Comfort Suites, Sleep Inn, Quality Inn, Clarion, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, and Rodeway Inn.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With approximately 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of March 31, 2017, 795 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria®, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels(®) brands provide a spectrum of lodging choices to meet guests' needs. With more than 30 million members and counting, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and

vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

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CONTACT: Choice Hotels: Sarah Lee, Tel: 301-628-4397, Sarah.Lee@choicehotels.com

Web Site: <http://www.choicehotels.com>

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