

## **Cambria Hotel in Traverse City Wins Seventh-Straight Hotel of the Year Award**

PR Newswire  
ROCKVILLE, Md.

ROCKVILLE, Md., June 19, 2017 /PRNewswire/ -- Choice Hotels International, Inc. (NYSE: CHH), one of the world's leading hotel companies, awarded the Cambria Hotel in Traverse City, Mich., the prestigious Hotel of the Year Award. This is the seventh year in a row that the property has received the honor.

The Hotel of the Year Award recognizes a hotel for its outstanding customer service and operational excellence. Nominees are all top-rated hotels within their hotel brand.

"It is a tremendous accomplishment for the Cambria Hotel Traverse City to win this award for the seventh-consecutive time. The staff continues to raise the bar year after year, and provide guests with excellent service," said Janis Cannon, senior vice president of upscale brands for Choice Hotels. "This hotel sets the standard in meeting and exceeding the expectations of today's modern traveler who desires a brand like Cambria that understands and delivers for each guest's individual needs. Congratulations to the entire staff!"

The Cambria Hotel Traverse City has been providing exceptional service since it opened in 2009 and has been the top-rated Traverse City hotel on Trip Advisor since shortly after opening. Located near the beautiful beaches of Lake Michigan, the property offers guests serene surroundings for their stay. Nearby, guests have easy access to the Cherry Capital Airport, Grand Traverse Bay, Northwestern Michigan College, Old Mission Peninsula Wineries, Sleeping Bear Dunes National Lakeshore, Leelanau Peninsula and the Interlochen Center for the Arts and National Music Camp.

The 92-room Cambria Traverse City features a state-of-the-art fitness center, 24-hour indoor pool and hot tub, complimentary Wi-Fi, and free airport transportation. The hotel restaurant, Reflect Bistro, is the number one rated restaurant on Trip Advisor for Traverse City.

"Our staff's unwavering commitment to guests is what sets this hotel apart," said Alex Mowczan, president of Summerside Properties, which manages the Cambria Hotel Traverse City. "In the spirit of the Cambria brand, the team is passionate about ensuring every guest is treated like a VIP and we are so proud they are being recognized for their efforts."

This hotel participates in the award-winning Choice Privileges loyalty rewards program, rated no. 1 in *USA Today's* 10Best Readers' Choice Awards list. Membership is free, offers fast rewards, instant perks, and exclusive member rates when booking directly at [www.choicehotels.com](http://www.choicehotels.com). Members can redeem points towards free nights, airline miles and more while staying at any of Choice's 11 global brand hotels, including the Ascend Hotel Collection, Cambria, Comfort Inn, Comfort Suites, Sleep Inn, Quality Inn, Clarion, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, and Rodeway Inn.

### *About Cambria Hotels*

Cambria Hotels are designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. Cambria now has 31 hotels open across the United States, and there are 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit [www.cambriahotelsandsuites.com](http://www.cambriahotelsandsuites.com).

### *About Choice Hotels*

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With approximately 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of March 31, 2017, 795 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria®, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels® brands provide a spectrum of lodging choices to meet guests' needs. With more than 31 million members and counting, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at [www.choicehotels.com](http://www.choicehotels.com) for more information.

© 2017 Choice Hotels International, Inc. All rights reserved.

SOURCE Choice Hotels International, Inc.

Photo:[https://mma.prnewswire.com/media/320767/choice\\_hotels\\_cambria\\_logo.jpg](https://mma.prnewswire.com/media/320767/choice_hotels_cambria_logo.jpg)  
<http://photoarchive.ap.org/>

SOURCE: Choice Hotels International, Inc.

## **Cambria Hotel in Traverse City Wins Seventh-Straight Hotel of the Year Award**

PR Newswire

ROCKVILLE, Md., June 19, 2017

ROCKVILLE, Md., June 19, 2017 /PRNewswire/ -- Choice Hotels International, Inc. (NYSE: CHH), one of the world's leading hotel companies, awarded the Cambria Hotel in Traverse City, Mich., the prestigious Hotel of the Year Award. This is the seventh year in a row that the property has received the honor.

The Hotel of the Year Award recognizes a hotel for its outstanding customer service and operational excellence. Nominees are all top-rated hotels within their hotel brand.

"It is a tremendous accomplishment for the Cambria Hotel Traverse City to win this award for the seventh-consecutive time. The staff continues to raise the bar year after year, and provide guests with excellent service," said Janis Cannon, senior vice president of upscale brands for Choice Hotels. "This hotel sets the standard in meeting and exceeding the expectations of today's modern traveler who desires a brand like Cambria that understands and delivers for each guest's individual needs. Congratulations to the entire staff!"

The Cambria Hotel Traverse City has been providing exceptional service since it opened in 2009 and has been the top-rated Traverse City hotel on Trip Advisor since shortly after opening. Located near the beautiful beaches of Lake Michigan, the property offers guests serene surroundings for their stay. Nearby, guests have easy access to the Cherry Capital Airport, Grand Traverse Bay, Northwestern Michigan

College, Old Mission Peninsula Wineries, Sleeping Bear Dunes National Lakeshore, Leelanau Peninsula and the Interlochen Center for the Arts and National Music Camp.

The 92-room Cambria Traverse City features a state-of-the-art fitness center, 24-hour indoor pool and hot tub, complimentary Wi-Fi, and free airport transportation. The hotel restaurant, Reflect Bistro, is the number one rated restaurant on Trip Advisor for Traverse City.

"Our staff's unwavering commitment to guests is what sets this hotel apart," said Alex Mowczan, president of Summerside Properties, which manages the Cambria Hotel Traverse City. "In the spirit of the Cambria brand, the team is passionate about ensuring every guest is treated like a VIP and we are so proud they are being recognized for their efforts."

This hotel participates in the award-winning Choice Privileges loyalty rewards program, rated no. 1 in *USA Today's* 10Best Readers' Choice Awards list. Membership is free, offers fast rewards, instant perks, and exclusive member rates when booking directly at [www.choicehotels.com](http://www.choicehotels.com). Members can redeem points towards free nights, airline miles and more while staying at any of Choice's 11 global brand hotels, including the Ascend Hotel Collection, Cambria, Comfort Inn, Comfort Suites, Sleep Inn, Quality Inn, Clarion, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, and Rodeway Inn.

#### **About Cambria Hotels**

Cambria Hotels are designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. Cambria now has 31 hotels open across the United States, and there are 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit [www.cambriahotelsandsuites.com](http://www.cambriahotelsandsuites.com).

#### **About Choice Hotels**

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With approximately 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of March 31, 2017, 795 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria®, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels® brands provide a spectrum of lodging choices to meet guests' needs. With more than 31 million members and counting, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at [www.choicehotels.com](http://www.choicehotels.com) for more information.

© 2017 Choice Hotels International, Inc. All rights reserved.

SOURCE Choice Hotels International, Inc.

CONTACT: Choice Hotels: Sarah Lee, Tel: 301-628-4397, [Sarah.Lee@choicehotels.com](mailto:Sarah.Lee@choicehotels.com)

Web Site: <http://www.choicehotels.com>

<https://stage.mediaroom.com/choicehotels/2017-06-19-Cambria-Hotel-in-Traverse-City-Wins-Seventh-Straight-Hotel-of-the-Year-Award>