

Cambria Hotels Expands to Napa, California

PR Newswire
ROCKVILLE, Md.

ROCKVILLE, Md., June 2, 2017 /PRNewswire/ -- Choice Hotels International, Inc. (NYSE: CHH), one of the world's largest hotel companies, has signed an agreement with franchise partner Stratus Development Partners, LLC of Newport Beach, CA, to develop a new Cambria Hotel in Napa, California. The four-story, 90-room Cambria property will be located at 320 Soscol Avenue and the main thoroughfare into downtown Napa, the Silverado Trail and Napa Valley.

Expected to open in 2019, the Cambria Hotel Napa is in the heart of California's wine country and one of the premier winegrowing and producing regions in the world, with immediate access the region's top attractions, like the Napa Wine Train, downtown Napa, Oxbow Public Market and the Silverado Trail. The region is home to more than 80,000 acres of vineyards, 400 wineries, acclaimed Michelin-rated restaurants, year-round festivals and many popular activities including hiking, hot-air ballooning, horseback riding, cycling and golfing. For business travelers, this Cambria property is near Napa's top employers, including Napa State Hospital, Universal Protection Services and Napa Valley College. The property is also just a short trip from San Francisco and Silicon Valley with convenient highway access and close proximity to three major international airports.

"We're thrilled to be bringing another Cambria property to California, as the brand continues to expand to the West Coast. The Napa property will be our second Cambria in the region, and is the second project with our partners at Stratus Development Partners, LLC," said Janis Cannon, senior vice president, upscale brands at Choice Hotels. "The Napa Valley area continues to grow as a premier destination for travelers from all over the country, and we look forward to providing guests with an upscale option in the area to meet the needs of the modern traveler."

Like all Cambria Hotels, the property will feature fresh locally sourced food and beverage, serving a menu comprised of local specialties, liquor, wine, and local craft beers, as well as freshly prepared grab-and-go gourmet salads and sandwiches, and a barista bar. The hotel also includes flexible meeting space and a fitness center.

Choice's franchise partner, Stratus Development Partners, LLC, is a full-service real estate firm, specializing in innovative developments. Over the past 18 years, Stratus' principals have successfully entitled, developed, built, and managed more than 26 communities in core markets across California. In January, Stratus also partnered with Choice Hotels and announced the franchise signing of the Cambria Sonoma.

"We couldn't be more excited to again partner with Choice Hotels to develop the Cambria Hotel Napa," said Andrew Wood of Stratus Development Partners, LLC. "Napa Valley is one of the most prominent and well-regarded winemaking regions in the world, and with its location just a short trip away from San Francisco, we look forward to offering both business and leisure travelers an upscale experience at the Cambria Hotel Napa."

Cambria Hotels are designed to provide a unique and distinctive experience with the services and amenities that travelers demand, including casually tailored décor, flexible spaces for meeting or socializing, rooms that are comfortable and composed, and of course, free Wi-Fi, allowing guests to stay fully connected while they travel. The spa-like bathrooms offer contemporary fixtures, refined surfaces and abundant light.

About Cambria Hotels

Cambria Hotels are designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling

design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. There are currently 29 properties open across the country and 50 under development in the U.S. and Canada. To learn more, visit www.cambriahotelsandsuites.com.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With approximately 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of March 31, 2017, 795 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria®, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels(TM) brands provide a spectrum of lodging choices to meet guests' needs. With more than 30 million members and counting, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

About Stratus Development Partners, LLC

Stratus Development Partners, LLC ("Stratus") is a full-service real estate firm. Together the highly talented team of principals encompass over 40 years of institutional development experience in origination, entitlement, repositioning and management focused on value-added strategic acquisitions and innovative developments. Over the last 18 years, Stratus' principals have successfully entitled, developed, built, renovated and redeveloped over 26 communities representing 2,771 units in core markets of California. To learn more, visit <http://www.stratusdev.com/company>.

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