

Cambria Hotels Celebrates Brand's First LEED Certified Property in Plano, Texas

PR Newswire
ROCKVILLE, Md.

ROCKVILLE, Md., May 16, 2017 /PRNewswire/ -- [Choice Hotels International](#), Inc. (NYSE: CHH), one of the world's largest hotel companies, in partnership with O'Reilly Hospitality Management, LLC, announced today that the [Cambria Hotel Plano-Frisco](#) has been awarded LEED Silver certification. This marks the [Cambria Hotels](#) brand's first property to receive LEED certification.

The LEED (Leadership in Energy and Environmental Design) rating system, developed by the U.S. Green Building Council (USGBC), is the foremost program for high performance buildings, homes and communities that are designed, constructed, maintained and operated for improved environmental and human health performance.

"Cambria Hotels are designed to meet the needs of today's modern traveler. So we are constantly maintaining a keen awareness of what matters to guests today, like sustainability," said Janis Cannon, senior vice president, upscale brands at Choice Hotels. "We plan to continue to roll out environmentally-friendly properties nationwide and thank our Plano property and O'Reilly Hospitality Management for setting the bar."

Achieving LEED certification requires multiple stringent criteria. The Cambria Hotel Plano-Frisco was recognized for taking multiple energy saving measures which include: convenient electric automobile recharge stations, solar power, water efficient landscaping, water use reduction, renewable energy, low emitting building materials and a green housekeeping plan.

The four-story, 129-room Cambria Hotel Plano-Legacy is located at 7500 Parkwood Blvd. and opened in March 2015. The property is conveniently situated just minutes from the popular Shops at Legacy and several Fortune 1000 company headquarters, including Alliance Data Systems Corporation, Dr. Pepper Snapple Group, Rent-A-Center, and J.C. Penney.

Like all Cambria brand hotels, the Plano property features contemporary onsite dining, serving a menu comprised of local specialties, liquor, wine, and local craft beers, as well as freshly prepared grab-and-go gourmet salads and sandwiches, and a barista bar. With more than 2,400 square feet of state-of-the-art meeting and conference space, the hotel is perfect for business travelers who need space to work. The property also includes a fitness center and an outdoor pool complete with cabanas.

Headquartered in Springfield, Mo., O'Reilly Hospitality Management has developed and managed an array of award-winning upscale restaurants, full service hotels, and properties. In addition to Plano, Choice Hotels and O'Reilly Hospitality Management recently teamed up this year to open a property in McAllen, Texas, and are poised to help the Cambria brand expand to Phoenix later this year.

"It truly is an honor to receive this extraordinary distinction for the Plano property," said Tim O'Reilly, CEO for O'Reilly Hospitality Management. "Choice Hotels has been a tremendous partner throughout the process of bringing this hotel to the area as well as in other cities, and provides all of the resources for us to be able to achieve an accomplishment like this. We look forward to continue offering guests traveling on business and leisure with an upscale and now officially environmentally-friendly lodging experience."

Cambria hotels are designed to provide a unique and distinctive experience with the services and amenities that travelers demand, including casually tailored décor, flexible spaces for meeting or socializing, rooms that are comfortable and composed, and of course, free Wi-Fi, allowing guests to stay fully connected while they travel. The spa-like bathrooms offer contemporary fixtures, refined surfaces and

abundant light.

About Cambria Hotels

Cambria Hotels are designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. There are currently 29 properties open across the country and 50 under development in the U.S. and Canada. To learn more, visit www.cambriahotelsandsuites.com.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With approximately 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of March 31, 2017, 795 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® hotels & suites, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels(TM) brands provide a spectrum of lodging choices to meet guests' needs. With more than 30 million members and counting, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

About O'Reilly Hospitality Management, LLC

O'Reilly Hospitality Management, LLC was formed by Mr. Tim O'Reilly, Managing Member/CEO, in November 2007 and created by an intense desire to provide a unique, enjoyable and consistent guest experience through competent, attentive and team oriented hospitality management. Please visit OHM's website at www.ohospitalitymanagement.com.

© 2017 Choice Hotels International, Inc. All Rights Reserved.

SOURCE Choice Hotels International, Inc.

Photo:https://mma.prnewswire.com/media/495908/Cambria_Logo.jpg
<http://photoarchive.ap.org/>

SOURCE: Choice Hotels International, Inc.

Cambria Hotels Celebrates Brand's First LEED Certified Property in Plano, Texas

PR Newswire

ROCKVILLE, Md., May 16, 2017

ROCKVILLE, Md., May 16, 2017 /PRNewswire/ -- Choice Hotels International, Inc. (NYSE: CHH), one of the world's largest hotel companies, in partnership with O'Reilly Hospitality Management, LLC, announced today that the Cambria Hotel Plano-Frisco has been awarded LEED Silver certification. This marks the Cambria Hotels brand's first property to receive LEED certification.

The LEED (Leadership in Energy and Environmental Design) rating system, developed by the U.S. Green Building Council (USGBC), is the foremost program for high performance buildings, homes and communities that are designed, constructed, maintained and operated for improved environmental and human health performance.

"Cambria Hotels are designed to meet the needs of today's modern traveler. So we are constantly maintaining a keen awareness of what matters to guests today, like sustainability," said Janis Cannon, senior vice president, upscale brands at Choice Hotels. "We plan to continue to roll out environmentally-friendly properties nationwide and thank our Plano property and O'Reilly Hospitality Management for setting the bar."

Achieving LEED certification requires multiple stringent criteria. The Cambria Hotel Plano-Frisco was recognized for taking multiple energy saving measures which include: convenient electric automobile recharge stations, solar power, water efficient landscaping, water use reduction, renewable energy, low emitting building materials and a green housekeeping plan.

The four-story, 129-room Cambria Hotel Plano-Legacy is located at 7500 Parkwood Blvd. and opened in March 2015. The property is conveniently situated just minutes from the popular Shops at Legacy and several Fortune 1000 company headquarters, including Alliance Data Systems Corporation, Dr. Pepper Snapple Group, Rent-A-Center, and J.C. Penney.

Like all Cambria brand hotels, the Plano property features contemporary onsite dining, serving a menu comprised of local specialties, liquor, wine, and local craft beers, as well as freshly prepared grab-and-go gourmet salads and sandwiches, and a barista bar. With more than 2,400 square feet of state-of-the-art meeting and conference space, the hotel is perfect for business travelers who need space to work. The property also includes a fitness center and an outdoor pool complete with cabanas.

Headquartered in Springfield, Mo., O'Reilly Hospitality Management has developed and managed an array of award-winning upscale restaurants, full service hotels, and properties. In addition to Plano, Choice Hotels and O'Reilly Hospitality Management recently teamed up this year to open a property in McAllen, Texas, and are poised to help the Cambria brand expand to Phoenix later this year.

"It truly is an honor to receive this extraordinary distinction for the Plano property," said Tim O'Reilly, CEO for O'Reilly Hospitality Management. "Choice Hotels has been a tremendous partner throughout the process of bringing this hotel to the area as well as in other cities, and provides all of the resources for us to be able to achieve an accomplishment like this. We look forward to continue offering guests traveling on business and leisure with an upscale and now officially environmentally-friendly lodging experience."

Cambria hotels are designed to provide a unique and distinctive experience with the services and amenities that travelers demand, including casually tailored décor, flexible spaces for meeting or socializing, rooms that are comfortable and composed, and of course, free Wi-Fi, allowing guests to stay fully connected while they travel. The spa-like bathrooms offer contemporary fixtures, refined surfaces and abundant light.

About Cambria Hotels

Cambria Hotels are designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in

Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. There are currently 29 properties open across the country and 50 under development in the U.S. and Canada. To learn more, visit www.cambriahotelsandsuites.com.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With approximately 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of March 31, 2017, 795 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® hotels & suites, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels™ brands provide a spectrum of lodging choices to meet guests' needs. With more than 30 million members and counting, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

About O'Reilly Hospitality Management, LLC

O'Reilly Hospitality Management, LLC was formed by Mr. Tim O'Reilly, Managing Member/CEO, in November 2007 and created by an intense desire to provide a unique, enjoyable and consistent guest experience through competent, attentive and team oriented hospitality management. Please visit OHM's website at www.ohospitalitymanagement.com.

© 2017 Choice Hotels International, Inc. All Rights Reserved.

SOURCE Choice Hotels International, Inc.

CONTACT: Scott Carman, Choice Hotels: 301-592-6361, scott.carman@choicehotels.com

Web Site: <http://www.choicehotels.com>

Additional assets available online:  [Photos \(1\)](#)

<https://stage.mediaroom.com/choicehotels/2017-05-16-Cambria-Hotels-Celebrates-Brands-First-LEED-Certified-Property-in-Plano-Texas>